

OHIO FBLA CHAPTER PLANNING GUIDE

ERIC MCGARVEY, STATE EXECUTIVE DIRECTOR
OHIO FBLA BOARD OF DIRECTORS

LAST REVISED
September 30, 2022





Ohio FBLA Chapter Planning Guide

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Welcome Letter



Dear Ohio FBLA Advisers & Chapter Leaders.

We are excited to kick off the 2022-23 school year with all of you as we continue to celebrate 75 years of Ohio FBLA! This past summer we returned to an in-person National Leadership Conference in Chicago with over 50 members, advisers and chaperones! Special congratulations to former State President Nikith Vangala for receiving the National Who's Who award and all of our national competitors including Ana Garcia Pacheco and Elizabeth Keller from Thomas W. Harvey who placed in the Top 10 for Business Ethics! It started with our return to an in-person SLC packed with engaging personal and leadership development workshops, professionals from around the state serving as speakers and judges, our competitive events program and both service & social activities. This year presents a number of innovative programming opportunities introduced last year that members can dive into this year. We have a full slate of new and returning state officers that have been working hard behind the scenes this past summer and are ready with our volunteer staff to support local chapters. In addition to local, state and national programming our first conference opportunity is the National Fall Leadership Conference this November. We hope that you and some of your members will join us in Denver!

What's new or updated for 2022-2023?

- The [Champion Chapter](#) program – revised to address first year feedback, Chapter Champion is a series of membership engagement-focused [challenges](#) that chapters may complete to accrue points for national recognition including a banner for the school, ribbons at conferences, recognition, and more.
- The [Business Achievement Awards](#) (BAAs) –The BAA program includes 4 levels: Contributor, Leader, Advocate, and Capstone Awards. Members must be paid to access. The [Learning Center](#) also includes access to additional student challenges and partner resources when you click through to your division.
- The **Ohio Achievement Accelerator** program – This program is designed to supplement student BAA achievements to prepare our students for the workforce of the future with resume and portfolio development, local chapter industry mentorships, opportunities for job shadowing, internships and the chance to earn transcript seals and certifications related to their program achievements.
- [Ohio Tech Day](#) – The 2nd statewide event took place on September 30th! Ohio Tech Day is a celebration of the people, companies, and ideas that make Ohio tech possible and was designed to include and inspire Ohio's high school students: next generation of leaders in tech and innovation. OH FBLA is a key partner in planning Ohio Tech Day. Please explore ways for your school to participate year-round.

These are just a few of the exciting opportunities in store for our members and chapters this year. Our state officers will continue to offer live and on-demand local officer and Key Player training while our volunteer leadership team will be available to support our local advisers.

Time flies! The State Leadership Conference in Columbus is less than six months away. Please act now to elect or appoint local officers and identify Key Players so they may work together to lead chapter events and activities. This updated Chapter Planning Guide is full of important information and is supported with additional resources made available on our website. Please contact myself or anyone on our team anytime you have a question or need additional support. As always, thank you for your commitment to FBLA-PBL and our students. We are excited to continue celebrating 75 years of Future Business Leaders of America here in Ohio!

Sincerely,

Eric McGarvey
Ohio FBLA State Director/Adviser



MESSAGE FROM THE STATE OFFICER TEAM

Hello Ohio FBLA Members and Advisers!

We are thrilled to have you all for another amazing year of Ohio Future Business Leaders of America. After the unveiling of the new logo at the National Leadership Conference, Ohio FBLA decided it was time for our makeover. This year, the State Officer Team will work diligently to reimagine Ohio FBLA. We will work with our advisors, students, and community members to take our chapter to a whole new level. We hope to unite the people of Ohio FBLA with the rest of the FBLA community and embody the 2022-2023 theme: One Association for Service, Education, & Progress. To accomplish the plans we have mentioned, we have curated a Program of Work to help Ohio FBLA reach its true potential. Our primary goals include:

1. Expand the Ohio FBLA platform by generating connections within the state but also being in close contact with the North Central Region and Nationals
2. Create a memorable experience for all of our members that generates interest in Ohio FBLA and leads to the expansion of our chapter
3. Grow our social media presence in order to spread the message of Ohio FBLA and give recognition to our amazing members
4. Form a stronger Ohio FBLA community by organizing different events for all of our members to participate in
5. Leave a lasting impression in our communities by helping foundations close to Ohio that are in line with our message

The State Officer Team is ecstatic to connect with all of our members, advisors, and alumni to take advantage of the community that Ohio FBLA has provided for us. We hope you stay in touch with us as we roll out all of the different activities, events, and resources that we have created and compiled. We are excited to serve you this membership year and can't wait to see all of your accomplishments as we become the Future Business Leaders of tomorrow!

The Ohio FBLA State Officer Team

2022-23 Ohio FBLA State Officer Team

Jesus Flores Morales - President
Hamsagayatri "Hamsa" Tadpatri - Vice President of External Affairs
Rishabh Mehta - Vice President of Membership
Jialing "Jenny" Zhu - Northern Region Vice President
Katherine Allison - Central Region Vice President
Riya Zutshi - Southern Region Vice President
Aliya Merchant - Secretary
Elle Davis - Treasurer
Harshita Nalapareddy - Reporter
Gabrielle "Gabby" Ihlenfeld - Webmaster
Ally Bissman - Historian
Kale Kessler - Parliamentarian



Important Information (Overview)

Membership Dues

FBLA Dues: \$13 (\$6 national and \$7 state)

ML Dues: \$11 (\$6 national and \$5 state)

(Local dues are at the discretion of the local chapter)

NOTE: A chapter must have a separate Middle-Level charter to be able to pay ML dues for Grades 5-8 members (Grade 9 for members in specified junior high building). Members must be part of a ML chapter to compete at the ML SLC.

Registering Members and Paying Dues

Register members and pay or renew dues online at <https://my.fbla-pbl.org>. If a credit card is not used at the time members are entered, an option will be available to have an invoice sent to the school for payment with a check. Please make sure you receive confirmation of this. Paid state/national dues must be on record with the national office for students to participate in programming (including the BAAs) and no later than January 20th to be eligible to compete at both the ML and HS State Leadership Conference and/or run for state office. All outstanding invoices must be PAID to the national office by March 1st for students to compete at the National Leadership Conference.

New or Reactivating Chapters

If you know of a potential new chapter or chapter that would like to reactivate, please ask the main point of contact to complete the Chapter Activation Packet request form via the national Web site at <https://form.jotform.com/221996490320054>. NOTE: Charter and Reactivation fees for the 2022-2023 year have been waived by the National Office! Contact Eric McGarvey at emcgarvey@ohiofbla.org to get started!

Additional Resources

In addition to state level resources found at ohfbla.org please utilize the following national resources for chapter management and student success:

- The [Adviser Welcome Guide](#) – Serves as the Chapter Management Handbook
- The [FBLA-PBL Leadership Community](#) which includes access to curriculum, best-practice sharing and many other shared resources.
- The Ohio FBLA Fundraising Guide – Curated by past and current state officers and volunteer staff. It includes national fundraising partners, local chapter fundraising ideas and email or letter templates for local chapter and individual conference fee registration sponsorship. Have a great idea for fundraising you'd like to share with other chapters? Let us know! Please find this guide in the resource section of our site or reach out to Eric at emcgarvey@ohiofbla.org.
- Nationals Membership Database at <https://my.fbla-pbl.org/> – [Click here](#) to view the local adviser training so that you can utilize the newest features within the chaptermembership portal.
- National Center Monthly Implementation Guides – Sent out by email monthly with priorities and reminders for the month ahead.



2022-2023 State and National Theme: “ONE ASSOCIATION FOR SERVICE, EDUCATION & PROGRES!” All active and newly activated or reactivated chapters should have received a welcome kit by mail that includes a poster representing this year’s theme along with additional programming materials. If you have not received your mailing, please submit a ticket with the national center to receive one using this link: <https://fbla.zendesk.com/hc/en-us/requests/new>.



2022-2023 FBLA PBL Theme

State Website

The Ohio FBLA Web site is www.ohfbla.org. Ohio FBLA administers an Ohio FBLA Facebook page, Twitter, and Instagram. Snapchat Stories will be used for conferences only. Members and advisers can search Facebook for Ohio FBLA. We strongly encourage current and former members and advisers to follow the Ohio FBLA Social Media Campaign this year on Twitter @OhioFBLA as well as on Instagram @OhioFBLA.

Ohio FBLA Competitive Event Handbook

This Competitive Event Handbook for FBLA and FBLA Middle Level will be available on the Ohio FBLA Web site with all competitive event updates by October 5th.

NOTE: These are the guidelines that will be used for the FBLA State Leadership Conferences. These guidelines should be printed and shared with members as they prepare for STATE competition in February.

Do you know of any students that want to join but do not have a chapter at their school? No problem! Students may join their division’s Virtual Chapter to stay engaged in the program, gain access to all of our educational opportunities, and attend our State Leadership Conference. Ohio FBLA is committed to providing a compelling value for our Virtual Members. Our dedicated Virtual Chapter advisers will keep students connected to all of our offerings while working with them to start a chapter at their school.

Key Players

Please identify two chapter representatives to serve as Key Players (ideally a Sophomore or Junior). Our Key Players get hands on leadership experience as well as provide critical student feedback on our programs. Each chapter should designate two (2) liaisons between the State Officer Team and the Local Chapter. Please email jfloresmorales@ohiofbla.org with the Student’s Name, School Name, Grade, and Email Address to receive further information on this excellent program.



Ohio FBLA Important Dates (2022-2023)

Note: All submission deadlines are 5:00 p.m. Eastern Time (ET) unless otherwise indicated. Dates are subject to change. **OHIO FBLA DATES ARE COLORED BLUE.**

September

September 20	NFLC Registration Open (OH FBLA Location – Denver, CO) https://www.fbla-pbl.org/conferences-and-programs/student-conferences/fbla-fall-conference/
September 30	Summer Starter Submissions Due for Champion Chapter

October

October 5	Ohio FBLA Competitive Event Guide Release Date
October 10	Fall Stock Market Game Begins
October 17	Fall LifeSmarts Challenge Begins
October 18	Fall Virtual Business Management & Business Personal Finance Challenges Begin – Registration opens 10/4
October 19	Registration & Payment Deadline for NFLC
October 20	FBLA Learning Center Grace Period Ends – Membership Dues for all Students Working on BAAs Must be Paid by this Date
October 29	Fall Stock Market Game Registration Deadline

November

November 10	Shaping Success Submissions Due for ChampionChapter
November 11	Service Season begins for Champion Chapter Fall LifeSmarts Competition Ends; Fall Virtual Business Management & Personal Finance Challenges End
November 11-12	NFLC Denver, CO
November 15	American Enterprise Day
November 17	March of Dimes World Prematurity Day

December

December 1	Ohio FBLA Spring Leadership Conference Registration Opens State Officer Application Released
December 16	Fall Stock Market Game ends
December 31	Service Season Submissions Due for Champion Chapter Early Bird Membership Registration Deadline



January

January 1	CTE Celebration begins for Champion Chapter Spring Stock Market Game Registration Opens
January 6	Ohio FBLA On-Time Registration Deadline
January 20	Deadline for member dues to be paid in order to be eligible to compete at SLC Written Reports, Prejudged Materials, State Officer Application, & Darlene Allen Scholarship Application deadline Ohio FBLA SLC Late Registration Deadline (LAST DAY TO REGISTER COMPETITORS, NO EXCEPTIONS) March of Dimes Grant: Application deadline
January 30	Spring LifeSmarts Challenge Begins
January 27	Online Testing Window Opens & Production Materials Sent Performance Event Virtual Window Begins (details sent out within the week) Spring Virtual Business Management & Business Personal Finance Challenges Begin

February

February 1-28	National Career and Technical Education Month
February 1	Spring Virtual Business Management & Business Personal Finance Challenges Begin – Register in Learning Center
February 5-11	FBLA-PBL Week
February 10	First Lead4Change Challenge Deadline
February 13	Spring Stock Market Game Begins
February 17	Ohio SLC Payment Deadline Production Event Upload Deadline Online Testing Window Closes
February 23 rd & 24 th	Ohio FBLA State Leadership Conference
February 24	Spring LifeSmarts Competition Ends; Spring Virtual Business Management & Personal Finance Challenges End

March

March 1	National Dues Deadline to Compete and Vote at NLC Award submission deadlines: – Distinguished Business Leaders Scholarship – Chapter/State/Membership Recognition Awards National Bylaw Amendment Proposal submission deadline CTE Celebration Submissions Due for Champion Chapter
March 4	Spring Stock Market Game Registration Deadline



April

April 1	National Award Submission Deadline: Chapter, State, Membership Recognition Awards; National Bylaw Amendment Proposal Submission Deadline
April 15	National Leadership Conference Registration Opens NLC Competitive Event Registration Opens (Completed by State) Deadline to Apply for: Distinguished Business Leader Scholarship & NLC Scholarship
April 21	Spring Stock Market Game ends

May

May 1	Champion Plus Submission Deadline
May 3	BAA Capstone Submission Deadline for Competitive Review
May 9	Second Tuesday in May NLC Intern Application Receipt Deadline Businessperson of the Year Nomination: receipt deadline Competitive Event Registration (state adviser submitted) by 11:59 p.m. eastern Prejudged Materials Receipt (state adviser submitted) by 11:59 p.m. Eastern NLC Recognition Awards Deadline NLC Early Bird Registration Deadline
May 12	Second Deadline for Lead4Change
May 15	National officer candidate application: receipt deadline
May 16	Third Tuesday in May FBLA State Chapter Voting Delegates: receipt deadline Production tests submitted by 11:59 p.m. eastern NLC Housing & Registration Deadline

June/July

June 1	March of Dimes Fundraising Report: receipt deadline BAA Deadline for NLC Recognition
June 6	Competitive event changes by state advisers by 11:59 p.m. eastern FBLA Local Voting Delegates: Registration Deadline NLC Late Registration Deadline (No Onsite Registration)
June 27 – June 30	National Leadership Conference (FBLA & ML) – Atlanta, GA



Future Business Leaders of America (HIGH SCHOOL) Information

HS Chapter Recognition

Your chapter is eligible for membership achievement awards and may also enter any of the local chapter events at the SLC. Chapter events include American Enterprise Project, Battle of the Chapters, Community Service Project, Local Chapter Annual Business Report, Spelling Bee and Largest Chapter.

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across four sections (to accrue points) will result in Champion Chapter recognition, with a banner for the adviser's classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available. Levels include Summer Starter, Shaping Success, Service Season and CTE Celebration. Please pay attention to quarterly deadlines.

Champion Chapter Overview, Tracking Forms & Submission Form Links – [Click Here](#) (FBLA Membership Site)

HS Individual Recognition

The easiest way for your HS members to become engaged members is to get them registered, paid and working on individual recognition. Please get them started immediately on the [Business Achievement Awards](#). Students that began the BAAs last year may pick up where they left off. Ohio FBLA will supplement this program for students seeking to complete all four levels with the Ohio Achievement Accelerator program. Students that have started the Capstone Level should contact State Adviser, Eric McGarvey for details.

Students may also begin mapping out their plans to compete individually and in team events at the State Leadership Conference being held in February. The [national competitive events page](#) has resources to help students choose their events. In Ohio members may participate in up to five pre-judged or objective test events plus one live or performance events. This is in addition to presenting any chapter events (see above). More information on Ohio FBLA competitive events will be included in the Competitive Events Guide released in October.

Additional opportunities to participate in national partner recognition events may also be located in the [Learning Center](#).



State Leadership Conference

High School SLC

When: Thursday, February 23rd through Friday, February 24th

Conference Location and Lodging: Crown Plaza North- Worthington

Cost: Registration and Lodging are combined for ALL SLC Attendees and includes:

- Lodging and Applicable Taxes
- Testing Fees
- Lunch and Dinner on Thursday
- Awards Banquet on Friday

On Time Registration Rates (Register by January 6th)

TWO NIGHTS (Arriving Wednesday, February 22nd)

Quad: \$205 Per Person

Triple: \$230 Per Person

Double: \$265 Per Person

Adviser/Chaperone Double: \$225 Per Person

Adviser/Chaperone Single: \$305 Per Person

ONE NIGHT (Arriving Thursday, February 23rd)

Quad: \$175 Per Person

Triple: \$190 Per Person

Double: \$205 Per Person

Adviser/Chaperone Double: \$165 Per Person

Adviser/Chaperone Single: \$190 Per Person

Late Registration Rates (Registered between January 7th and January 20th)

TWO NIGHTS (Arriving Wednesday, February 22nd)

Quad: \$230 Per Person

Triple: \$255 Per Person

Double: \$290 Per Person

Adviser/Chaperone Double: \$250 Per Person

Adviser/Chaperone Single: \$330 Per Person

ONE NIGHT (Arriving Thursday, February 23rd)

Quad: \$200 Per Person

Triple: \$215 Per Person

Double: \$230 Per Person

Adviser/Chaperone Double: \$190 Per Person

Adviser/Chaperone Single: \$215 Per Person



Registration & Testing Deadlines

Blue Panda SLC Registration Portal Open: December 1st at <https://app.gobluepanda.com/>

On-Time Registration Deadline: January 6th

Late Registration Deadline (LAST DAY TO REGISTER & BE ELIGIBLE TO COMPETE): January 20th

NOTE: Non-competing attendees are welcome to register after this deadline based on room availability.

Conference Payment Deadline: February 18th

Written Reports, Pre-Judged Materials, State Officer Applications and any Uploads Deadline: January 20th

Online Testing Window (home site/school site): January 27 – February 18

Production (Spreadsheet Application, Word Application, Etc.) Event Upload Deadline: February 18th

NOTE: OH FBLA staff will distribute production tests after receiving registration and no later than January 31st.

Ohio FBLA Competitive Events Guide: This document developed by the State Office contains all the information regarding our state awards program and competitive event regulations. This includes descriptions of every event offered (including national and state events as well as national and state recognition events). As this document is new and contains a lot of information that was previously located in various areas and inconsistent, the State Office appreciates your patience as we work through any issues that arise. This document will be released on October 5th.



FBLA-Middle Level (MIDDLE SCHOOL) Information

Calling all Middle School students!

FBLA-Middle Level is an amazing opportunity to build important foundational business skills through a program designed for middle school students. These skills continue to build as they progress from Middle Level to FBLA, then the collegiate division (PBL) and beyond. Ohio FBLA recognizes the special co-curricular educational opportunities these programs provide to our students and is committing to growing this incredible program.

Are you interested in bringing FBLA-Middle Level to your school or a school near you? Please reach out to State Director/Adviser, Eric McGarvey, at emcgarvey@ohiofbla.org today! Our State Leadership Team is here to support you. There are many limited-time programs in place to help, including but not limited to, waived chapter activation/re-activation fee (\$20 savings!) and a rebate program for students who attend the State Leadership Conference (Ohio FBLA will rebate their membership dues - \$11 per student!). Hurry to take advantage of these offers!

No FBLA at your school or college? No problem! Join your division's Virtual Chapter to stay engaged in the program, gain access to all of our educational opportunities, and attend our State Leadership Conference. Ohio FBLA is committed to providing a compelling value for our Virtual Members. Our dedicated Virtual Chapter advisers will keep you connected to all of our offerings!

ML Chapter Recognition

More information on Middle Level national programming may be found at <https://www.fbla-pbl.org/mlawards-recognition/>. This includes Merit Award information and submission details.



Middle Level State Leadership Conference (ML SLC)

When: Wednesday, February 23rd 10 a.m. to 4 p.m. (Registration Opens at 9 a.m.)

Conference Location: Crown Plaza North- Worthington

Cost: \$55 for each attendee which includes lunch, conference & testing fees.

Lodging: Please contact Eric McGarvey if your ML chapter wishes to book rooms

Registration & Testing Deadlines

Blue Panda SLC Registration Portal Open: December 1st

<https://app.gobluepanda.com/>

On-Time Registration Deadline: January 6th

Late Registration Deadline (LAST DAY TO REGISTER & BE ELIGIBLE TO COMPETE): January 20th

NOTE: Non-competing attendees are welcome to register after this deadline based on room availability.

Conference Payment Deadline: February 18th

Written Reports, Pre-Judged Materials and any Uploads Deadline: January 20th

Online Testing Window (home site/school site): January 27 – February 18

Ohio FBLA Competitive Events Guide: This document developed by the State Office contains all the information regarding our state awards program and competitive event regulations. This includes descriptions of every event offered (including national and state events as well as national and state recognition events). This document will be released on October 5th.



RESERVED



NATIONAL LEADERSHIP CONFERENCE (NLC)

FBLA & FBLA-ML National Leadership Conference

According to the national office, the top FOUR in every event will qualify to represent Ohio FBLA at NLC; however, final determination of the number of NLC qualifiers from a school district is dependent upon the chapter adviser and local administration/school district.

When: June 27-June 30, 2023

Where: Atlanta, GA



Leadership

Eric McGarvey, State Executive Director & Board Chair - Eric has a rich history with FBLA-PBL including being elected to multiple leadership roles and recently served as the Professional Division National Secretary/Treasurer. He currently serves as Chair for the National Collegiate Strategy Advisory Council. Mr. McGarvey is honored and excited to serve Ohio FBLA-PBL as the State Executive Director and looks forward to working with members, advisers, and supporters in the years ahead. (Contact Eric at emcgarvey@ohiofbla.org)

Karthik Krishnan, Logistics Director – Karthik has been involved with FBLA since his high school years. Since then he has served as an FBLA National Officer, 3-time PBL National Officer, and as a member of the Board of Directors for the National Organization and Maryland FBLA. He currently serves on the National Competitive Events Committee. Karthik also has supported several states in the efficient execution of the conference and competitive event programs. He is excited to bring his skills to Ohio FBLA. (Contact Karthik at kkrishnan@ohiofbla.org)

Benjamin Young, Competitive Events Coordinator – Ben is a product of Ohio FBLA with exceptional experience in the program and organizational governance. He is currently a graduate student at Walsh University.

Melissa Stone, Conference Associate – Melissa is a former Ohio FBLA State Officer and passionate advocate for student achievement. She is currently pursuing her undergraduate degree in Journalism at West Virginia University.



State Officer Team

Jesus Flores Morales, State President – Jesus is a senior at Thomas W. Harvey High School. He served as the 2021-2022 Ohio FBLA Northern Region Vice President and is entering his fourth year in FBLA. He is excited to completely revamp Ohio FBLA, especially the State Leadership Conference. Outside of FBLA, Jesus enjoys being in his school's marching band.

Hamsa Tadpatri, Vice President of External Affairs - Hamsa is a junior at William Mason High School. She served as the 2021-2022 Ohio FBLA Treasurer and is entering her third year in FBLA. She is excited to create more middle school chapters across the state! Outside of FBLA, Hamsa loves to practice archery.

Rishabh Mehta, Vice President of Membership - Rishabh is a senior at Solon High School. He is entering his second year in FBLA and is serving his first term as a state officer. He is excited to work with people from all around Ohio! Outside of FBLA, Rishabh loves to travel to new counties, taste new foods, and experience new cultures.

Jenny Zhu, Northern Region Vice President - Jenny is a junior at Solon High School. She is serving her first term as an Ohio FBLA Officer and is entering her second year in FBLA. She is looking forward to connecting with chapters across the Northern Region! Outside of FBLA, Jenny likes to play video games, listen to K-pop, and travel around the world.

Katherine Allison, Central Region Vice President - Katherine is a senior at West Muskingum High School. She served as the 2021-2022 Ohio FBLA Webmaster and is entering her fourth year in FBLA. She is excited to network at the SLC and talk to members from all over Ohio! Outside of FBLA, Katherine loves going on runs while blasting her favorite songs and attempting to go pro in pickleball, but struggles to score!

Riya Zutshi, Southern Region Vice President - Riya is a William Mason High School senior. She served as the 2021-2022 Ohio FBLA Vice President of Membership and is entering her third year in FBLA. She is excited to create more chapters in the Southern Region! Outside of FBLA, Riya likes to play tennis.

Aliya Merchant, Secretary - Aliya is a junior at Lakota West High School. She is entering her second year in FBLA and is serving her first term as a state officer. She is excited to meet new people and learn about the business world! Outside of FBLA, Aliya is a personal trainer and enjoys reading and volunteering.

Elle Davis, Treasurer - Elle is a senior at West Muskingum High School. She is entering her fourth year in FBLA and served as the 2021-2022 State Secretary. She is looking forward to making connections with people throughout the year! Outside of FBLA, Elle loves to learn about history, exercise, and volunteer!

Harshita Nalapareddy, Reporter - Harshita is a senior at William Mason High School. She is entering her fourth year in FBLA and is serving her first term as a state officer. She is looking forward to meeting people from around Ohio and making FBLA well-known throughout the state! Outside of FBLA, Harshita loves to do taekwondo and is a black belt!

Gabby Ihlenfeld, Webmaster - Gabby is a senior at West Muskingum High School. She is entering her fourth year in FBLA and is serving her first term as a state officer. She is excited to be in a group setting once again after what felt like ages! Outside of FBLA, Gabby loves to travel!

Ally Bissman Historian - Ally is a junior at Lebanon High School. She is entering her third year in FBLA and is serving her first term as a state officer. She is looking forward to bringing more people from our chapter to the State Leadership Conference! Outside of FBLA, Ally likes to play guitar.

Kale Kessler, Parliamentarian – Kale is a senior at Lebanon High School. He is serving his first year as an Ohio FBLA State Officer and is entering his third year in FBLA. He is excited to compete at the State Leadership Conference! Outside of FBLA, Kale loves to play ultimate frisbee and volunteer!

Contact information for the State Officer Team is available on the state website (ohfbla.org).



Board of Directors:

Eric McGarvey
State Director/Adviser, Chair/President

Frank Back
Lebanon High School, Vice President

Jayne West-McMinn
Hilliard Bradley High School, Secretary

Karthik Krishnan
Business & Industry, Treasurer

Benjamin Young
Business & Industry, At-Large



Chapter Registration Information

If you have not activated your chapter with National FBLA and entered students in the membership system, you must do that ASAP in order to make sure they are processed and able to take advantage of all resources and programming.

My.FBLA Video Tutorial: [Click Here](#)

Quick Start Guide: [Click Here](#)

Existing Chapter Member Registration: [Click Here](#)

Existing Chapter with New Adviser or to Regain Access: [Click Here](#)

New Chapters (Not Yet Activated): [Click Here](#)

If you have already completed a new chapter form and need to be assigned credentials please contact our national membership team for assistance:

Katera Poma
kpoma@fbla.org

Eric Jones
ejones@fbla.org

Phone: 800-FBLA-WIN, ext. 126 or 127

You may also contact State Adviser, Eric McGarvey at emcgarvey@ohiofbla.org



Dress Code



National Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise stated in the conference program.

Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Dress for Success



ACCEPTABLE

- Business suit with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

UNACCEPTABLE

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

No dress code can cover all contingencies, so FBLA-PBL members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local or state adviser.



State Officer Video Series Your 2022-2023 Ohio FBLA State Officer Team developed various presentations that cover a wide range of topics such as:

- [The History of FBLA](#)
- [What it Means to be a Chapter Officer](#)
- [Team Dynamics and Communication Strategies](#)
- [How to Lead](#)
- [A Program of Work Webinar](#)
- [Meeting Facilitation](#)
- [Membership Recruitment](#)
- [Advisor Communication](#)
- [Chapter Events](#)
- [Conferences](#)

2022-2023 State Officer Program of Work

C1:	State and Local Connections	Develop the connection between the state and local chapter to further the efficiency of Ohio FBLA
C2:	Inter-State Officer Connections	Communicate with officers from other states to strengthen our own team.
C3:	Incoming Officer Team Transition	Work to make the transition between officer teams efficient and easy
C4:	SLC Hype Video	Create a video that will advertise why members should attend the SLC
M1:	Membership Recruitment	Further the recruitment of Ohio FBLA's membership platform to a total of 550 members
M2:	Active Chapter Participation	Retain the number of memberships within the Ohio FBLA Chapters to increase state chapter membership.
M3:	Statewide Contest	Have chapters actively recruiting for new members year-round
M4:	Activation of FBLA Chapters	Initiate 2-3 FBLA Chapters and 2 FBLA-ML Chapters to continue to develop FBLA's membership platform
SM1:	Officer Takeover	Have different officers "take over" Instagram to do interactions such as Q&A, poll, etc.
SM2:	Social Media Scavenger Hunt	Offer incentives to spark social media engagement among FBLA members.
SM3:	Local Member Monday	In order to encourage the activeness of FBLA on a local level and the knowledge of those who have greatly contributed to FBLA



SM4:	Website	Ensure all links are relevant and accessible. Fix any errors and help construct a more organized page.
SM5:	Social Media Following	Increasing social media presence and engagement to promote upcoming events.
SM6:	Social Media Engagement	Achieve at least 50 likes on each post to maximize viewer engagement.
SM7:	Tiktok/Snapchat	Expand our social media presence to Tiktok and Snapchat. Slay on yet more platforms.
E1:	Visit Schools in our Region	Establish connections with local schools to accomplish mutually beneficial objectives. To provide an FBLA information presentation, personally visit any interested schools.
E2:	Statewide Movie and Game Nights	Enhance regional initiatives to foster a feeling of community within FBLA. To promote participation, organize online movie and game nights for our members.
E3:	A larger variety of SLC events	Offer more events and activities at SLC to increase engagement amongst contestants.
E4:	Map Places with Chapters and Find Internships	Expand future business leaders' involvement in business beyond FBLA events
E5:	Business Leader/Business Learner Partnership	Scout for business leaders across the towns in which we have chapters and initiate partnerships
E6:	Potential Schools Potential Visits	Make our way to potential schools and pitch our FBLA idea in hopes of a better chance to initiate a chapter
E7:	Local Officer Training	Educate local officers on duties and procedures necessary to have a successful chapter.
E8:	Guest Speaker Video Collection	Find speakers to record videos for us on different topics and create an easily accessible connection
E9:	Resource Guide	Work with our chapters to create the resources they need and use for future years
E10:	College Prep Videos	Continue on with "Personal Finance" type videos
F1:	Corporate Sponsorships	Apply for various sponsorships across the regions to raise over \$1,000
LP1:	Ohio FBLA Day of Service	Look for volunteering opportunities across Ohio for chapters to collaboratively work on

