



JUDGES HANDBOOK

COMPETITIVE EVENTS PROGRAM

PRESENTATION EVENTS

Thank you for agreeing to share your time and knowledge with Ohio FBLA members at this year's State Leadership Conference.

As a judge, you will interact with Ohio FBLA's best and brightest members and evaluate the skills, knowledge, and projects they have been developing all year long. You provide valuable feedback and expertise based on your industry experience and determine who will advance to represent our State at the National Level. You help to ensure that our competitors get the most out of their experience here today.

This conference would not be possible without your generous commitment to our organization. On behalf of Ohio FBLA students, advisers, and our volunteer staff thank you for serving as a competitive events judge! We hope you are impressed by the quality of work of these students with a career interest in the business. If you have any suggestions for improving this event or see any truly stand out students, please mention them to the competitive events coordinator, Benjamin Young.

INCLUDED EVENTS

- 3D ANIMATION
- AMERICAN ENTERPRISE PROJECT
- BROADCAST JOURNALISM
- BUSINESS ETHICS
- BUSINESS FINANCIAL PLAN
- BUSINESS PLAN
- CLIENT SERVICE
- CODING & PROGRAMMING
- COMPUTER GAME & SIMULATION PROGRAMMING
- DIGITAL VIDEO PRODUCTION
- E-BUSINESS
- ELECTRONIC CAREER PORTFOLIO
- EMERGING BUSINESS ISSUES
- GRAPHIC DESIGN
- INTRO. TO BUSINESS PRESENTATION
- LOCAL CHAPTER ANNUAL BUSINESS REPORT
- MOBILE APPLICATION DEVELOPMENT
- PARTNERSHIP WITH BUSINESS PROJECT
- PUBLIC SERVICE ANNOUNCEMENT
- PUBLICATION DESIGN
- SALES PRESENTATION
- SOCIAL MEDIA CAMPAIGN
- WEBSITE DESIGN



PRESENTATION EVENTS

JUDGING INSTRUCTIONS

FBLA's Competitive Events Program is aligned to industry-validated National Curriculum Standards set by the National Business Education Association (NBEA) in all business and business-related career clusters. These FBLA members have been qualified from their local school systems and represent the top performers in the state.

EVENT OVERVIEW

- The participants may have previously completed and/or turned in a pre-judged project. If so, they will present to you based on that project.
- As a judge, you will evaluate the participant using the provided rating sheet.
- The top-performing student(s) from each event will advance to Nationals.

GUIDELINES FOR THE PRESENTATION

- The student(s) selected their topic/project prior to the conference.
- Students must furnish their own materials, equipment, supplies, etc. They will be given 5 minutes before the start of their presentation to set up and distribute materials.
 - Business Ethics, Client Service, and Emerging Business Issues do not use equipment or receive five minutes of setup time.
- Students will have up to seven minutes to make their presentation followed by three minutes to answer questions from the judges.
- Part of this time should be used by the student to make an introduction informing the judge on their project and prompt (if applicable).
- See event guidelines for exact time frames for each event.

YOUR ROLE IN JUDGING THE PRESENTATION

- Carefully review the event guidelines and rating sheet, understanding your characterization as a judge. When it is time for you to begin seeing the participants, they will be brought to your room one participant at a time.
- When a participant is brought to your judging area, the setup and presentation time will begin immediately after introductions.
- Materials appropriate for the situation may be handed to you or left with you by the participants.
- Following the presentation, you may ask questions. *except Client Service*
- Please do not provide any feedback to the participant at this time.

TIPS & SUGGESTIONS

- Judge consistently and maintain the same expectations of participants throughout to ensure an equitable competitive environment.
- Consider amending scores as you see more entries in the same event and your standards evolve. The winner should be who you felt did the best regardless of their position in the order of competitors.
- To assist with the determination of winners, please avoid giving ties.
- Give as many written comments as possible. These truly help the students learn and prepare for next year.



1-3 PARTICIPANTS



VARIOUS
PERFORMANCE
LENGTHS