

OHIO FBLA CHAPTER PLANNING GUIDE

**ERIC MCGARVEY, STATE DIRECTOR/ADVISER
OHIO FBLA BOARD OF DIRECTORS**

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Ohio FBLA Chapter Planning Guide

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Welcome Letter



Dear Ohio FBLA Advisers & Chapter Leaders.

Last February Ohio FBLA was one of the few state chapters able to facilitate a state conference before the pandemic altered life as we knew it. We had reimagined our SLC, hosting approximately 350 advisers, students, and guests at the Crowne Plaza – Columbus North-Worthington. Our attendees participated in workshops, networked, and earned top honors on stage at the Closing Session. Students also participated in the state competitive events program including, open events which were a new addition. Notable guests included the Ohio State Superintendent of Schools, Paulo DeMaria and a keynote speech from Steve Flannery of Avery-Dennison. In addition, over 15 colleges, universities, and partners exhibited in our first annual college and career fair. Finally, we unveiled two new events for students to participate in as part of their SLC experience: The Leadership Expo & Conference Social (replacing the dance).

Then in May, due to the COVID-19 global pandemic, the national association decided to convert the NLC into a virtual format: renamed the National Leadership Experience (NLE). On June 29 – July 1, Ohio FBLA sent 51 competitors to the virtual National Leadership Experience in San Antonio, TX. Ohio FBLA also ran state president, Rhea Mehta, for North Central Region VP. Nell Rapport (Harvey) and Gaven Nash (Celina) were recognized as outstanding local chapter adviser and who's who respectively. The state winners our outlined below:

- Rhea Mehta, National North Central Region Vice President (WINNER!)
- Broadcast Journalism – 10th Place
- Introduction to Financial Math – 7th Place

As the 2020-2021 school year began in-person, virtually or as a hybrid of the two we sought out and reviewed feedback from our advisers to determine the best course of action for this year's state program. As uncertainty related to the pandemic remains we have realized that once again we will need to reimagine, temporarily, our upcoming State Leadership Conference which will be held virtually this year. Your volunteer state leadership team and state officers have been diligently implementing virtual programming and planning for the possibility of a virtual state leadership conference. We are committed to making this year's SLC experience just as meaningful for students despite not being able to gather in person. Please use this Chapter Planning Guide to help you find the best ways to apply all that we have to offer to your local chapter this year including details that will help your chapter plan for the SLC.

The next few months will pass quickly, and before you know it, we will be broadcasting our *virtual* State Leadership Conference. In the meantime we want you to know that our team is here to support you and your students during these challenging times and are excited to get back to normalcy as soon as it is safe to do so. Thank you for your commitment to FBLA-PBL and our students. We are excited to continue building on Ohio's foundation of past success while working with you to help engage more students as they Aspire to be future leaders!

Sincerely,

Eric McGarvey
Ohio FBLA State Director/Adviser



MESSAGE FROM THE STATE OFFICER TEAM

Hello Ohio FBLA Members and Advisers!

We are so excited to welcome you to another fantastic membership year. Even during this unprecedented time, the Ohio Future Business Leaders of America State Officer Team is dedicated to providing *you* ample opportunities for business education and leadership development. Together, let's **APIRE** to become community-minded business leaders in this global community. This year, our Ohio FBLA Team worked hard to create a program of work tailored to help you grow in a virtual environment. Our four main goals of the year include:

1. Improving communication between the State Officer Team and Local Chapters through monthly emails, leadership training sessions, and social media engagement
2. Increasing Ohio FBLA membership recruitment and retention by hosting the Summer Business Academy, creating Middle-Level opportunities, and activating chapters
3. Improving relationships with businesses for professional development opportunities and fundraising
4. Promoting the idea of "Community" within local chapters through service project opportunities and awards

Like many of you, we are still adjusting to the new "normal" but are working tirelessly to form lifelong relationships with our members. We hope to delve into these overarching goals to provide you with the best membership experience possible. Feel free to contact us with any questions, suggestions, or comments you may have about absolutely anything – we are here to support your goals as you **ASPIRE** to become community-minded business leaders of tomorrow!

The Ohio FBLA State Officer Team

2020-21 Ohio FBLA State Officer Team

Rhea Mehta, President
William Mason

Kobey Simpson, VP of External Affairs
Celina

Kathryn Manwaring, Southern Region VP
Lebanon

Brianna Altenburger, Central Region VP
Delphos St. John's

Jonathan Pacheco, Northern Region VP
Thomas W. Harvey

Vicky Almeida, VP of Membership
Turpin

Abby Taylor, Secretary
Lebanon

Aman Daga, Treasurer
Solon

Shivanshi Tandon, Historian
William Mason

Jesus Flores-Morales, Reporter
Thomas W. Harvey

Nikith Vangala, Parliamentarian
William Mason

Neel Shettigar, Webmaster
William Mason

Ohio FBLA 2020-21 State Officer Team



Rhea Mehta President	Kobey Simpson VP-External Affairs	Kathryn Manwaring Southern Region VP	Brianna Altenburger Central Region VP	Jonathan Pacheco Northern Region VP	Vicky Almeida VP-Membership
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Abby Taylor Secretary	Aman Daga Treasurer	Shivanshi Tandon Historian	Jesus Flores-Morales Reporter	Nikith Vangala Parliamentarian	Neel Shettigar Webmaster
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Important Information (Overview)

Membership Dues

FBLA Dues: \$13 (\$6 national and \$7 state)

ML Dues: \$11 (\$6 national and \$5 state)

(Local dues are at the discretion of the local chapter)

NOTE: A chapter must have a separate Middle-Level charter to be able to pay ML dues for Grades 5-8 members (Grade 9 for members in specified junior high building). Members must be part of a ML chapter to compete at the ML SLC.

Paying Dues

Pay or Renew dues online at www.fbla-pbl.org. If a credit card is not used at the time members are entered, an invoice will be sent to the school for payment with a check. Paid state dues must be on record with the national office no later than January 29th to be eligible to compete at both the ML and HS State Leadership Conference and/or run for state office. All outstanding invoices must be PAID to the national office by March 1 for students to compete at the National Leadership Conference.

New or Reactivating Chapters

If you are a new chapter or need to reactivate your chapter or know of a chapter interested in chartering or reactivating, download the Chapter Organization Packet (COP) on the national Web site at www.fbla-pbl.org. Request a Chapter Organization Packet by clicking on START A CHAPTER, and you are on your way! The fee to charter or reactivate is \$20.

NOTE: Charter and Reactivation fees for the 2020-2021 year have been waived by the National Office! Contact Eric McGarvey at emcgarvey@ohiofbla.org to get started!

2020-2021 State and National Theme: “Aspire!”

All active and newly activated or reactivated chapters should have received a new membership year mailing that includes a poster representing this year’s theme along with additional Chapter Management Handbook (CMH) updates. If you have not received your mailing, please contact the membership department at the National Office.

Chapter Management Handbook (CMH)

Both the ML and HS *Chapter Management Handbooks* are important tools to help with your FBLA chapter. Information ranging from the mission, goals, and recruitment ideas to NLC competitive event guidelines can be found in these handbooks online at www.fbla-pbl.org. Visit the website and hover over “Divisions”, the click on FBLA or ML and the first link is the *CMH*. The *CMH* is a very large resource and it may not be feasible to print it out as a hard-copy document, but it is available to use electronically at all times. The changes in NLC Competitive vents have been updated for both ML and HS, and annual updates should be reflected each year by the end of August.



State Website

The Ohio FBLA Web site is www.ohfbla.org. Ohio FBLA administers an Ohio FBLA Facebook page, Twitter, and Instagram. Snapchat Stories will be used for conferences only. Members and advisers can search Facebook for Ohio FBLA. We strongly encourage current and former members and advisers to follow the Ohio FBLA Social Media Campaign this year on Twitter @OhioFBLA as well as on Instagram @OhioFBLA.

Ohio FBLA Competitive Event Handbook

This Competitive Event Handbook for FBLA and FBLA Middle Level will be available on the Ohio FBLA Web site with all competitive event updates by November 25th.

NOTE: These are the guidelines that will be used for the FBLA State Leadership Conferences. These guidelines should be printed and shared with members as they prepare for STATE competition in February. Please note that some of these guidelines may be shifted to allow for virtual completions. We appreciate your patience as we adapt to a virtual environment.

No FBLA at your school or college? No problem! Join your division's Virtual Chapter to stay engaged in the program, gain access to all of our educational opportunities, and attend our State Leadership Conference. Ohio FBLA is committed to providing a compelling value for our Virtual Members. Our dedicated Virtual Chapter advisers will keep you connected to all of our offerings!

Key Players

Please identify two chapter representatives to serve as Key Players (preferably not seniors). Our Key Players get hands on leadership experience as well as provide critical student feedback on our programs. Each chapter should designate two (2) liaisons between the State Officer Team and the Local Chapter. Please email r.mehta@ohiofbla.org with the Student's Name, School Name, Grade, and Email Address to receive further information on this excellent program.

Additional Adviser Resources

[2020-2021 Adviser Guide](#) – Includes a chapter quick start guide, national calendar, chapter & member service, leadership and competitive event program overviews.

[Ohio FBLA Chapter Fundraising Guide](#) – This guide was put together by your state officers and volunteer staff. It includes national fundraising partners, local chapter fundraising ideas and email or letter templates for local chapter and individual conference fee registration sponsorship. Have a great idea for fundraising you'd like to share with other chapters? Let us know!



Ohio FBLA Important Dates (2020-2021)

Note: All submission deadlines are 5:00 p.m. Eastern Time (ET) unless otherwise indicated. Dates are subject to change. **OHIO FBLA DATES ARE COLORED BLUE.**

November

November 1 – 30	Prematurity Awareness Month
November 1	<u>Non-Stop November</u> begins Super Sweeps Ends
November 13	Fall LifeSmarts Competition Ends Virtual Business Finance Fall Challenge Ends Virtual Business Management Fall Challenge Ends
November 15	<u>American Enterprise Day</u>
November 17	March of Dimes World Prematurity Day
November 25	Ohio FBLA Competitive Event Guide Release Date
November 30	Tomorrow's Business Leader – Chapter News for Winter Issue Due

December

December 2-5	ACTE CareerTech Vision 2020, Virtual
December 4	Fall Stock Market Game ends
December 9	Ohio FBLA Spring Leadership Conference Registration Opens State Officer Application Released
December 10	Non-Stop November ends
December 15	Dues deadline to receive winter publications

January

January 1	Action Awareness begins
January 15	Ohio FBLA On-Time Registration Deadline March of Dimes Grant: Application deadline
January 29	Deadline for member dues to be paid in order to be eligible to compete at SLC Written Reports, Prejudged Materials, State Officer Application, & Darlene Allen Scholarship Application deadline Ohio FBLA SLC Late Registration Deadline (LAST DAY TO REGISTER COMPETITORS, NO EXCEPTIONS) March of Dimes Grant: Application deadline



February

February 1-28	National Career and Technical Education Month
February 1	Online Testing Window Opens & Production Materials Sent Performance Event Virtual Window Begins (details sent out in first week of Feb.) Spring LifeSmarts Competition begins Spring Stock Market Game begins Spring Virtual Business Finance Challenge begins Spring Virtual Business Management Challenge begins
February 12	Lead4Change Challenge Deadline
February 14-20	FBLA-PBL Week
February 14	Share your FBLA-PBL Story Day
February 15	Webinar: National Presidents' Forum
February 16	Each One Reach One Day
February 17	Adviser Appreciation/Professional Attire Day
February 18	Career Awareness Day
February 19	FBLA-PBL Spirit Day
February 20	Community Service Day
February 22	Ohio SLC Payment Deadline Production Event Upload Deadline Online Testing Window Closes Tomorrow's Business Leader – Chapter News for Spring Issue Due
February 26	Spring LifeSmarts Competition ends Spring Virtual Business Finance Challenge ends Spring Virtual Business Management Challenge ends

March

March 1	National Dues Deadline to receive spring publications and compete at NLC Action Awareness Ends FBLA Business Achievement Award: Submission Deadline (Future, Business, Leader Levels) FBLA Community Service Award: Submission Deadline (Community and Service Levels) National Awards Program Committee: Application Receipt
March 5	Spring Stock Market Game registration deadline
March 19th & 20th	Ohio Virtual State Leadership Conference
March 30-April 2	NBEA Conference



April

April 1	Award submission deadline: <ul style="list-style-type: none">– 100% Class Participation– Outstanding Chapter– Distinguished Business Leaders Scholarship– Chapter/State/Membership– Recognition Awards– National Bylaw Amendment Proposal submission deadline– FBLA/NTHS Scholarship Deadline
April 23	Spring Stock Market Game ends
April 25	BAA America Level submission deadline CSA Achievement Level submission deadline

May

May 1	FBLA-PBL Adviser Wall of Fame: Application submission deadline
May 14	Second Friday in May Businessperson of the Year Nomination: receipt deadline Competitive Event Registration (state adviser submitted) by 11:59 p.m. eastern Prejudged Materials Receipt (state adviser submitted) by 11:59 p.m. Eastern Lead4Change Challenge Deadline
May 15	National officer candidate application: receipt deadline
May 21	Third Friday in May FBLA State Chapter Voting Delegates: receipt deadline Production tests submitted by 11:59 p.m. eastern FBLA NLC: Early bird registration deadline

June

June 1	March of Dimes Fundraising Report: receipt deadline
June 4	Competitive event changes by state advisers by 11:59 p.m. eastern
June 9	FBLA Local Voting Delegates: Registration Deadline
June 29-30	National Leadership Conference – Anaheim, California



Future Business Leaders of America (HIGH SCHOOL) Information

HS Chapter Recognition

Jump start your HS chapter with Non-stop November and Action Awareness in January and your chapter will be well on its way for Outstanding Chapter and Gold Seal Awards (National Awards), as well as Chapter of the Year (State Award). Start early to be recognized at SLC and/or NLC for these awards.

HS Individual Recognition

The easiest way for your HS members to become **active** members is to get them working on individual recognition. Get them started immediately on the Business Achievement Awards <https://www.fbla-pbl.org/fbla/programs/education/baa/>, Membership Madness, Membership Mania, and Community Service Awards <https://www.fbla-pbl.org/fbla/programs/recognition-awards/csa/>. The Business Achievement Awards continue all four years so if members did not finish the Future level last year, they can pick up where they left off and finish this year!

Any hours of community service count for recognition for the **Community Service Awards**. It does not have to be only FBLA community service. This award follows the member throughout his or her years of membership. Therefore, members can finish the 50 hours (called Community) this year and continue with the 200 hours (called Service) next year. The final level is 500 hours called Achievement.

There are not many high school students that are not doing some kind of community service. Let FBLA give them some recognition at SLC. For more information on Chapter and Individual Recognition awards, see *Chapter Management Handbook* in the Recruitment, Retention, and Recognition section.

State Leadership Conference

High School SLC - VIRTUAL

When: Friday, March 19th & Saturday, March 20th

Broadcast details to be shared with all registered attendees prior to conference.

Online testing will take place from February 1st through February 22nd

Production testing upload deadline is February 22nd

Virtual/Live **Performance** events will take place tentatively on February 19th

Registration rates and deadlines are listed on the following page.

**On Time Registration Rates (Register by January 15th)**

Student - \$65
Adviser - \$50
Guest - \$50

Late Registration Rates (Registered between January 16th and January 29th)

Student - \$80
Adviser - \$65
Guest - \$65

PLEASE NOTE: The Ohio FBLA-PBL Board of Directors continues to remain conscious of the changing socioeconomic landscape across the state of Ohio. The board has done its best to keep the conference registration cost low while still delivering a valuable conference experience. Conference registration fees help cover SLC expenses including online testing fees, virtual conference software, video session production fees, and competitive events awards. We look forward to delivering an amazing conference experience.

Registration & Testing Deadlines

Blue Panda SLC Registration Portal Open: December 9th

<https://app.gobluepanda.com/>

On-Time Registration Deadline: January 15th

Late Registration Deadline (LAST DAY TO REGISTER & BE ELIGIBLE TO COMPETE): January 29th

NOTE: Non-competing attendees are welcome to register after this deadline.

Conference Payment Deadline: February 22nd

Written Reports, Pre-Judged Materials, State Officer Applications and any Uploads Deadline: January 29th

Online Testing Window (home site/school site): February 1, 2020 – February 22, 2020

Production (Spreadsheet Application, Word Application, Etc.) Event Upload Deadline: February 22st

NOTE: OH FBLA staff will distribute production tests after receiving registration and no later than February 1st.

Ohio FBLA Competitive Events Guide: This document developed by the State Office contains all the information regarding our state awards program and competitive event regulations. This includes descriptions of every event offered (including national and state events as well as national and state recognition events). As this document is new and contains a lot of information that was previously located in various areas and inconsistent, the State Office appreciates your patience as we work through any issues that arise. This document will be released on **November 25th**.



FBLA-Middle Level (MIDDLE SCHOOL) Information

Calling all Middle School students!

FBLA-Middle Level is an amazing opportunity to build important foundational business skills through a program designed for middle school students. These skills continue to build as they progress from Middle Level to FBLA, then the collegiate division (PBL) and beyond. Ohio FBLA recognizes the special co-curricular educational opportunities these programs provide to our students and is committing to growing this incredible program.

Are you interested in bringing FBLA-Middle Level to your school or a school near you?

Please reach out to State Director/Adviser, Eric McGarvey, at emcgarvey@ohiofbla.org today! Our State Leadership Team is here to support you. There are many limited-time programs in place to help, including but not limited to, waived chapter activation/re-activation fee (\$20 savings!) and a rebate program for students who attend the State Leadership Conference (Ohio FBLA will rebate their membership dues - \$11 per student!). Hurry to take advantage of these offers!

No FBLA at your school or college? No problem! Join your division's Virtual Chapter to stay engaged in the program, gain access to all of our educational opportunities, and attend our State Leadership Conference. Ohio FBLA is committed to providing a compelling value for our Virtual Members. Our dedicated Virtual Chapter advisers will keep you connected to all of our offerings!

ML Chapter Recognition

The national and state offices will recognize those ML chapters that complete **Champion Chapter** <https://fblapbl.wufoo.com/forms/champion-chapter/> which is similar to Outstanding Chapter for the HS chapters. Each ML chapter will have the opportunity to complete activities in the areas of recruitment, retention, community service, and national programs. Similar to BAA for high school, ML members can now earn Bronze, Silver, and Gold through **LEAD**. The activities in each level focus on Leadership, Education, and Community Service. The list of activities for each of the LEAD levels should be available on the national website by September 1. The **ML Young Leader Award** will recognize members with extraordinary commitment to leadership and community service. Members must have achieved at least the LEAD Silver level to be eligible for this award. Each state may nominate one member to represent them at NLC for this award. Ohio FBLA will recognize community service hours for ML members much like the high school awards. The **Community Service Awards** for ML members can be found in the *Ohio FBLA ML Competitive Events Handbook* on the website after October 1 at www.ohfbla.org under the **Resources Student** tab.



Middle Level State Leadership Conference (ML SLC)

Location: **VIRTUAL**

When: Friday, March 19th & Saturday, March 20th

Cost: \$40

Registration & Testing Deadlines

Blue Panda SLC Registration Portal Open: December 9th

<https://app.gobluepanda.com/>

Early-Bird/On-Time Registration Deadline: January 15th

Late Registration Deadline (LAST DAY TO REGISTER & BE ELIGIBLE TO COMPETE): January 29th NOTE: Non-competing attendees are welcome to register after this deadline.

Conference Payment Deadline: February 22nd

Written Reports, Pre-Judged Materials and any Uploads Deadline: January 29th

Online Testing Window (home site/school site): February 1, 2020 – February 22, 2020

Competitive Events (at ML SLC and NLC)

States may submit one individual or team of up to 3 individuals per event for NLC.

- Business Etiquette (30-minute objective test)
- Business Math & Financial Literacy (30-minute objective test)
- Career Exploration (30-minute objective test)
- Community Service Project (team performance event)
- Critical Thinking (individual or team performance case student event)
- Digital Citizenship (30-minute objective test)
- Introduction to Computer Science & Coding (30-minute objective test)
- Elevator Speech (individual performance event)
- Multimedia & Website Development (pre-judged project and 30-minute objective test)



Phi Beta Lambda (COLLEGIATE) Information

Calling all college students!

FBLA's collegiate division or Phi Beta Lambda is an amazing opportunity to expand your network, build on career skills, and showcase your expertise through our competitive events program. Ohio FBLA recognizes the important college to career ready transition support that PBL provides to our students and is committing to growing this incredible program.

Are you interested in bringing Phi Beta Lambda to your school or a school near you? Please reach out to State Director/Adviser, Eric McGarvey, at emcgarvey@ohiofbla.org today! Our State Leadership Team is here to support you. There are many limited-time programs in place to help, including but not limited to, waived chapter activation/re-activation fee (\$20 savings!) and a rebate program for students who attend the Collegiate State Leadership Conference (Ohio FBLA will rebate half their membership dues - \$10 per student!). Hurry to take advantage of these offers!

No FBLA at your school or college? No problem! Join your division's Virtual Chapter to stay engaged in the program, gain access to all of our educational opportunities, and attend our State Leadership Conference. Ohio FBLA is committed to providing a compelling value for our Virtual Members. Our dedicated Virtual Chapter advisers will keep you connected to all of our offerings!

Collegiate State Leadership Conference (PBL SLC)

Location: VIRTUAL

When: Friday, March 19th & Saturday, March 20th

Cost: \$40

Registration & Testing Deadlines

Blue Panda SLC Registration Portal Open: December 9th

<https://app.gobluepanda.com/>

On-Time Registration Deadline: January 15th

Late Registration Deadline (LAST DAY TO REGISTER & BE ELIGIBLE TO COMPETE): January 29th **NOTE:** Non-competing attendees are welcome to register after this deadline.

Conference Payment Deadline: February 22nd

Written Reports, Pre-Judged Materials and any Uploads Deadline: January 29th

Online Testing Window (home site/school site): February 1, 2020 – February 22, 2020



NATIONAL LEADERSHIP CONFERENCE (NLC)

FBLA & FBLA-ML National Leadership Conference

According to the national office, the top FOUR in every event will qualify to represent Ohio FBLA at NLC; however, final determination of the number of NLC qualifiers from a school district is dependent upon the chapter adviser and local administration/school district.

When: June 29-July 2, 2021

Where: Anaheim, CA

PBL National Leadership Conference

According to the national office, the top THREE in every event will qualify to represent Ohio FBLA at NLC; however, final determination of the number of NLC qualifiers from a school district is

dependent upon the chapter adviser and local administration/school district.

When: June 24-27, 2021

Where: Anaheim, CA



Leadership

Eric McGarvey, State Director/Adviser & Board Chair - Eric has a rich history with FBLA-PBL including being elected to multiple leadership roles and recently served as the Professional Division National Secretary/Treasurer. Mr. McGarvey is honored and excited to serve Ohio FBLA-PBL as the State Director and looks forward to working with members, advisers, and supporters in the years ahead. (Contact Eric at emcgarvey@ohiofbla.org)

Karthik Krishnan, Logistics Director – Karthik has been involved with FBLA since his high school years. Since then he has served as an FBLA National Officer, 3-time PBL National Officer, and as a member of the Board of Directors for the National Organization and Maryland FBLA. Karthik also has supported several states in the efficient execution of the conference and competitive event programs. He is excited to bring his skills to Ohio FBLA. (Contact Karthik at kkrishnan@ohiofbla.org)

Benjamin Young, Competitive Events Coordinator – Ben is a product of Ohio FBLA with exceptional experience in the program and organizational governance. He is currently a graduate student at Walsh University.

Tani Madichetti, Sponsorship Associate – Tani is a former Ohio FBLA State Officer. She is currently pursuing her undergraduate degree from the University of Pennsylvania.

Max Michel, Leadership Associate – Max is a former National President of both the high school and collegiate division of FBLA-PBL, Inc. He is currently pursuing further education.

Melissa Stone, Conference Associate – Melissa is a former Ohio FBLA State Officer and passionate advocate for student achievement. She is currently pursuing her undergraduate degree in Journalism at West Virginia University.



State Officer Team:

Rhea Mehta, State President - Rhea is a senior at William Mason High School. She served as the 2019-2020 Ohio FBLA Parliamentarian and currently serves as the National Central Region Vice President. This year will be her third year in FBLA and she is looking forward to creating resources and opportunities for Ohio FBLA members and taking advantage of virtual platforms this year to connect one-on-one with members!

Kobey Simpson, Vice President of External Affairs - Kobey is a senior at Celina High School. He served as the 2019-2020 Ohio FBLA Historian. This will be his third year in FBLA, and he is very excited to see our member growth present in person or online!

Brianna Altenburger, Central Region Vice President - Brianna is a senior at Delphos St. John's High School. She served as the 2019-2020 Ohio FBLA Secretary. This year will be her fourth year in FBLA, and she is excited to finish senior year with her best friends and attend college in the fall!

Kathryn Manwaring, Southern Region Vice President - Kathryn is a senior at Lebanon High School. She has been a member of FBLA at the local level for four years and is serving her first term as a state officer. This year, she is excited to help Ohio FBLA grow locally and at the state level!

Jonathan Pacheco, Northern Region Vice President - Jonathan is a junior at Thomas W. Harvey High School. He has been a member of FBLA at the local level for three years and is serving his first term as a state officer. This year, he is looking forward to meeting other passionate members and strengthening the connection with Local Chapters!

Victoria Almeida, Vice President of Membership - Victoria is a senior at Turpin High School. She has been a member of FBLA at the local level for two years and is serving her first term as a state officer. This year, she is happy she gets to work on growing membership for the organization!

Abby Taylor, Secretary - Abby is a junior at Lebanon High School. She has been a member of FBLA at the local level for three years and is serving her first term as a state officer. This year, she is looking forward to working with her state officer team to make the best of circumstances to produce a wonderful State Leadership Conference!

Aman Daga, Treasurer - Aman is a senior at Solon High School. He has been a member of FBLA at the local level for three years and is serving his first term as a state officer. This year, he is looking forward to exciting competitive events!

Shivanshi Tandon, Historian - Shivanshi is a junior at William Mason High School. She has been a member of FBLA at the local level for three years and is serving her first term as a state officer. This year, she is excited for an awesome State Leadership Conference experience for all FBLA members!

Jesus Flores-Morales, Reporter - Jesus is a sophomore at Thomas W. Harvey High School. He has been a member of FBLA at the local level for two years and is serving his first term as a state officer. This year, he is looking forward to working with the Officer Team and making this year memorable!

Nikith Vangala, Parliamentarian - Nikith is a junior at William Mason High School. He has been a member of FBLA at the local level for three years and is serving his first term as a state officer. This year, he is excited to meet new people at the State Leadership Conference!

Neel Shettigar, Webmaster - Neel is a junior at William Mason High School. He has been a member of FBLA at the local level for three years and is serving his first term as a state officer. This year, he is looking forward to all the new opportunities that FBLA members have to network and learn.

Contact information for the State Officer Team is available on the state website (ohfbla.org).



Board of Directors:

Eric McGarvey

State Director/Adviser, Chair/President

Frank Back

Lebanon High School, Vice President

Jayne West-McLin

Hilliard Bradley High School, Secretary

Karthik Krishnan

Business & Industry, Treasurer

Benjamin Young

Business & Industry



Chapter Registration Information

If you have not activated your chapter with National FBLA and entered students in the membership system, you must do that ASAP in order to make sure they are processed.

To activate your chapter with National FBLA: Please click this [link](#) to begin the activation process. You will need to your email address for complete instructions. Please contact membership@fbla.org for assistance if you encounter any difficulties completing the process.

For assistance activating your chapter/entering students in the National FBLA database, contact:

Lisa Smothers
membershipdir@fbla.org
800-FBLA-WIN, ext. 118

[Database Frequently Asked Questions](#)

Once registered, you may register members. **Other helpful video links:**

Playlist: <https://www.youtube.com/playlist?list=PLIKQHSb0NhCOvveoMZlh4HDsBi9tVe-cG>

- [Accessing Your Account](#) (watch if you have not activated your account)
- [Registering Members](#)
- [Paying Dues](#)
- [Provisioning Access to Students or Bookkeepers](#) (optional)



Dress Code



National Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise stated in the conference program.

Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Dress for Success



ACCEPTABLE

- Business suit with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

UNACCEPTABLE

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

No dress code can cover all contingencies, so FBLA-PBL members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local or state adviser.



State Officer Video Series

Your Ohio 2019-2021 FBLA State Officer Teams have developed a YouTube video series with helpful content to organize your chapter efforts this year. You should check it out!

- [Introduction](#)
- [Goals](#)
- [Chapter Information](#)
- [Competitive Events](#)
- [Conferences](#)
- [Officer Applications](#)
- [Business Achievement Awards](#)
- [FBLA-PBL Week](#)
- [Local Officer Training/President Session](#)
- [VP Session](#)
- [Secretary Session](#)
- [Treasurer Session](#)
- [Other Officers Session](#)

Running for State & National Office

Are you interested in running to be a state or national office? Check out our State Officer Candidate Handbook (to be released in December) for all the information you need to run for one of these prestigious roles.

2020-21 State Officer Program of Work

#	State Goals	Task
1A	Monthly emails to advisors and local chapter officers	Create videos, provide resources, and keep advisors/local chapter officers in the loop
1B	Host 2 local chapter officer training	Utilize social media to encourage local chapters officers to train in leadership
1C	Promote easy communication between state officers and local chapter officers	Create a Remind.com between state officers and local chapters
1D	Increase social media engagement	Increase presence on Facebook, LinkedIn, and Instagram by 750 followers
1E	Organize FBLA memories and events	Create a digital scrapbook with photos and record FBLA state officer projects
1F	Create a new face for the Ohio FBLA website	Modify the Ohio FBLA website for more accessible resources and news.
2A	Activate at least 10 inactive/non-FBLA schools	Connect with HS business teachers and extracurricular advisors



2B	Add 3 middle-level chapters to each region	Connect with MS business teachers and extracurricular advisors
2C	Create summer opportunities for members	Launch the Summer Business Academy to encourage business education in marketing, advertising, statistics, and more
2D	Launch 1 free Business Workshop	Present a business workshop to 1 underprivileged school
3A	Host state-wide restaurant nights to increase relations and presence of FBLA	Partner with at least 1 restaurant chain restaurant in Ohio
3B	Provide professional development opportunities to members	Reach out to 4 local businesses to find unpaid internships and job shadowing opportunities
3C	Increase sponsorships and fundraising	Connect with 5 big businesses in each region for fundraising through sponsorships to get at least \$2,500
4A	Promote “community” within FBLA	Launch a service project opportunity to local chapters