

# OHIO FBLA COMPETITIVE EVENTS GUIDE

**BENJAMIN YOUNG, CHAIR**  
**COMPETITIVE EVENTS COMMITTEE (CEC)**  
**OHIO FBLA BOARD OF DIRECTORS**

LAST REVISED  
DECEMBER 2, 2020





## Ohio FBLA Competitive Events Guide

### Table of Contents

GOVERNING AUTHORITY .....	2
OBJECTIVE .....	2
EVENT CLASSIFICATIONS .....	3
GENERAL REGULATIONS .....	5
ELIGIBILITY .....	5
EVENTS REGULATIONS .....	6
DISQUALIFICATION .....	8
EVENT GUIDELINES AND RATING SHEETS .....	8



### GOVERNING AUTHORITY

#### *Ohio FBLA-PBL Board of Directors*

The Ohio FBLA-PBL Board of Directors delegates all appropriate and relevant authority for the fair and deliberate execution of our state awards program to the Competitive Events Committee. The Board shall approve (or disapprove) all policy and procedure recommendations made by the Competitive Events Committee before they shall become binding but shall not intervene in the fair and deliberate execution of the state awards program unless as stipulated in this document.

#### *Competitive Events Committee*

The articles of this document and policies described therein shall be overseen and carried out by the Ohio Future Business Leaders of America (FBLA) Competitive Events Committee (CEC) consisting of the Competitive Events Coordinator, as chair, one business/community representative, and one local chapter adviser. The following parties shall be ex-officio, non-voting members of the CEC: the Ohio FBLA-PBL State Chair and the FBLA State Adviser. The State Adviser shall serve as an ex officio member of the committee representative of the Ohio chapters at large. The Ohio FBLA Board of Directors Chair/State Chair shall be responsible for appointing all members of the CEC. The Chair may invite other members of the Ohio Operations Team, Board of Directors, or Conference Staff (volunteer or otherwise) to provide testimony/reports to the CEC as necessary for the conduct of its business.

### OBJECTIVE

The objective of the Ohio Future Business Leaders of American Competitive Events Guide is to ensure a fair, equitable, and enjoyable competitive events experience for all members of Ohio FBLA and to prevent any unfair advantage or undue harm to any competitor.



## EVENT CLASSIFICATIONS

### 1) Pre-Judged & Objective Test Events

An event shall be classified as pre-judged if all parts of the event are completed prior to the State Leadership Conference (SLC). These events are completely judged and evaluated prior to the beginning of the SLC. All such events that are not automatically tabulated by computer shall be judged by a remote judge(s) designated by the Judges Coordinator or Competitive Events Coordinator.

For competitive year 2020-2021 the following events are pre-judged:

- Accounting 1
- Accounting 2
- Advertising
- Agribusiness
- Business Calculations
- Business Communications
- Business Law
- Computer Applications
- Computer Problem Solving
- Cyber Security
- Database Design & Applications
- Economics
- Health Care Administration
- Insurance and Risk Management
- Introduction to Business
- Introduction to Business Communication
- Introduction to Business Procedures
- Introduction to FBLA
- Introduction to Financial Math
- Introduction to Information Technology
- Introduction to Parliamentary Procedure
- Journalism
- Networking Infrastructures
- Organizational Leadership
- Personal Finance
- Political Science
- Securities and Investments
- Spreadsheet Applications
- Supply Chain Management
- Word Processing

### 2) Live & Performance Events

An event shall be classified as *live* if any part of the event must be presented in person to an individual or panel of judges during the SLC. These events will require competitors to check in at the competitive events desk in order to be eligible to compete. These events may also require pre-judged components.

For competitive year 2020-2021 the following events are live:

- 3D Animation
- Banking and Financial Systems
- Broadcast Journalism
- Business Ethics
- Business Financial Plan
- Business Plan
- Client Service
- Coding and Programming
- Computer Game & Simulation Programming
- Digital Video Production
- E-Business
- Electronic Career Portfolio
- Entrepreneurship
- Global Business
- Graphic Design
- Help Desk
- Hospitality & Event Management
- Impromptu Speaking
- International Business
- Introduction to Event Planning
- Introduction to Business Presentation
- Introduction to Public Speaking
- Introduction to Social Media Strategy
- Job Interview
- Management Decision Making
- Management Information Systems
- Marketing
- Mobil Application Development
- Network Design
- Parliamentary Procedure
- Partnership with Business Project
- Public Service Announcement
- Public Speaking
- Publication Design
- Sales Presentation
- Social Media Strategies



- Sports and Entertainment Management
- Website Design

### 3) Chapter Events

An event shall be classified as *chapter* if the local FBLA chapter is registered to compete in the event instead of an individual member or team. These events may follow prejudged or live formats. Although the Chapter is the one competing, the event may require that the chapter designate the presenting individual or team at the SLC (if such a presentation is required) in order to prevent scheduling conflicts. If such a conflict is unavoidable, the Chapter may substitute the presenter on-site with permission from the CEC. Further, if the Chapter progresses beyond the SLC and wishes to compete at the NLC, they need not maintain the same presenter(s) as the SLC.

For competitive year 2020-2021 the following events are Chapter:

- American Enterprise Project
- Battle of the Chapters
- Community Service Project
- Local Chapter Annual Business Report
- Spelling Bee
- Largest Chapter

### 4) Recognition Events

*Recognition events* are those events where an individual student or chapter competes for special recognition such as a scholarship or title. These events may follow prejudged or live formats.

For competitive year 2020-2021 the following events are Recognition:

- Advisor of the Year
- Best Campaign Display
- Businessperson of the Year
- Darlene Allen Scholarship
- Eleanor Gallagher Award
- Future Business Leader
- Gold Seal Award & Chapter of the Year
- Talent Show
- Ribbon Contest
- Who's Who



## GENERAL REGULATIONS

All Ohio FBLA state level competitive events shall be held annually at the SLC unless otherwise recommended by the CEC and approved by the Board of Directors. The completion of competitive events during the SLC shall be overseen by the Competitive Events Committee. Completion of competitive events during the SLC shall be done in accordance with all National FBLA regulations, unless otherwise modified herein.

## ELIGIBILITY

### Section 1 General Eligibility

In order to be eligible for competition a competitor must:

- 1) Be a member in good standing with the Local, State, and National chapters of FBLA.
- 2) Have properly register for the event(s) in which they wish to compete.
- 3) Have not competed in the event(s) they wish to compete in during a prior SLC.
- 4) Support and uphold the policies and guidelines of Ohio FBLA in their actions throughout the competition (and, if on-site, throughout the conference).
- 5) Eligibility shall be assessed annually for all events and conferences.

### Section 2 Registration Restrictions

- 1) Any single member competitor may register for up to five (5) pre-judged events and one (1) live event.
- 2) Any single member competitor may register for as many recognition events as they are eligible for in a given year.
- 3) An individual chapter may register no more than two (2) individuals or teams for any given pre-judged or live event.
- 4) An individual chapter may register only one (1) individual or team for any given chapter event.
- 5) An individual chapter may enter as many as many individuals or teams as are eligible and wish to compete in any given recognition event.

Please note, some events have specific topics that change from year to year. Please click here for a [link to 2020-21 Topics](#) published by National FBLA-PBL.



## EVENTS REGULATIONS

### Section 1 Pre-judged Events

Pre-judged events will require competitors to complete one or more tasks prior to the SLC. These tasks may include reports, creative projects, or tests. All prejudged event tasks must be completed by the yearly due date set by the CEC. If a chapter has multiple students competing in the same event, then both students must complete and/ or submit all tasks on the same date. Failure to submit tasks in accordance with these regulations is grounds for disqualification.

The deadlines for the 2020-2021 pre-judged tasks are as follows:

- Written pre-judged materials (e.g. reports) – Due January 29<sup>th</sup>, 2021
- Online Testing – Opens on February 1<sup>st</sup>, 2021 and Closes on February 22<sup>nd</sup>, 2021
- Production prejudged materials (e.g. spreadsheets) – Due February 22<sup>nd</sup>, 2021

### Section 2 Live Events

Live Events will require competitors to make an in-person presentation to a judge(s) during the conference. All competitors in a live event must check in at the competitive events desk. Individual/Team check in times will be published in the conference booklet (or in place of the booklet, online) as well as made available at the competitive events desk and conference registration desk. All competitors must check in within five (5) minutes after their published check in time. Failure to properly check in is grounds for disqualification.

#### *Sequestration*

Immediately following their check-in competitors will be sequestered from the general population of the conference until their competition time. During sequestration competitors may not have electronic devices of any kind or writing materials such as pens, pencils, and paper. These items must be left in the care of the competitor's respective chapter. For events that require laptops or other presentation equipment this equipment must not be used while in the holding area. While sequestered a competitor may not communicate with any individuals outside the sequester room. Failure to comply with the rules of sequestration is grounds for disqualification.

#### *Preparation*

For events that require preparation (as outlined in the National Guidelines), instead of being held in sequestration, the individual or team shall be held in a preparation room where they will be provided their prompt (and, if applicable, note cards, flip charts, etc.). Please note the policies for sequestration apply to the preparation room.

If a live event also requires the completion of a pre-judged task; those tasks shall be governed by the pre-judged event regulations.

### Section 3 Chapter Events

Chapter events shall be governed by individual regulations specified on their individual events pages of this document and set by the CEC.



#### **Section 4 Recognition Events**

Recognition events shall follow the regulations set forth for pre-judged and live events where applicable. The decision of which regulations shall govern such events is at the discretion of the CEC. Recognition events shall be noted as *recognition live* or *recognition pre-judged* to specify under what regulations they shall be judged.

#### **Section 5 Team Events**

If an event allows team entries a chapter may submit a team of no more than three (3) competitors. Team members may not be substituted after registration is complete.

#### **Section 6 Breaking Ties**

Ohio FBLA shall use the tie breaking rules set forth in the National Competitive Events Program which are as follows:

- Objective Tests: Ties are broken by comparing the correct number of answers to the last 10 questions on the exam. If a tie remains, the competitor who completed the test in a shorter amount of time will place higher. If this does not break the tie, answers to the last 20 questions will be reviewed and determine the winner.
- Objective and Production Tests: The production test scores will be used to break a tie.
- Objective Tests and Performances: The objective test score will be used to break a tie based on the tie-breaking criteria of objective tests.
- Reports/Projects and Performances: The report/project scores will be used to break a tie.
- Performances: Judges must break ties and all judges' decisions are final.





## DISQUALIFICATION

Any competitor may be disqualified at the discretion of the Competitive Events Coordinator or State Adviser for failing to follow any of the policies outlined in this document. Disqualifiable offenses include but are not limited to:

- 1) Failing to comply with the FBLA Code of Conduct.
- 2) Blatant disregard for the FBLA dress code.
- 3) Failing to properly check-in for competitive events.
- 4) Communicating with other competitors about the content of event tests or scenarios before the completion of the event.

Any competitor who feels that their disqualified status was rendered without merit may appeal the decision to the full Competitive Events Committee. Any petition for appeal must be presented by the chapter adviser to a member of the Competitive Events Committee or State Adviser with appropriate evidence of a wrongfully rendered decision BEFORE the certification of the SLC Winner's List (typically one week after the conference). Competitive Events Committee decisions are final and may not be overturned except by unanimous action of the Board of Directors.

## EVENT GUIDELINES AND RATING SHEETS

The remaining pages contain individualized regulations and guidelines for each event that members may compete in for the 2020-2021 competitive year.



## EVENT GUIDELINES &amp; RATING SHEETS

1.	3D ANIMATION .....	11
2.	ACCOUNTING I .....	12
3.	ACCOUNTING II .....	13
4.	ADVERTISING .....	14
5.	ADVISOR OF THE YEAR .....	15
6.	AGRIBUSINESS .....	17
7.	AMERICAN ENTERPRISE PROJECT .....	18
8.	BANKING AND FINANCIAL SYSTEMS .....	19
9.	BATTLE OF THE CHAPTERS .....	20
10.	BEST CAMPAIGN DISPLAY .....	21
11.	BROADCAST JOURNALISM .....	22
12.	BUSINESS CALCULATIONS .....	23
13.	BUSINESS COMMUNICATIONS .....	24
14.	BUSINESS ETHICS .....	25
15.	BUSINESS FINANCIAL PLAN .....	26
16.	BUSINESS LAW .....	27
17.	BUSINESS PLAN .....	28
18.	BUSINESS PERSON OF THE YEAR .....	29
19.	CLIENT SERVICE .....	31
20.	CODING AND PROGRAMMING .....	32
21.	COMMUNITY SERVICE PROJECT .....	33
22.	COMPUTER APPLICATIONS .....	34
23.	COMPUTER GAME & SIMULATION PROGRAMMING .....	35
24.	COMPUTER PROBLEM SOLVING .....	36
25.	CYBER-SECURITY .....	37
26.	DARLENE ALLEN SCHOLARSHIP .....	38
27.	DATABASE DESIGN AND APPLICATIONS .....	40
28.	DIGITAL VIDEO PRODUCTION .....	41
29.	E-BUSINESS .....	42
30.	ECONOMICS .....	43
31.	ELEANOR GALLAGHER ACHIEVEMENT AWARD .....	44
32.	ELECTRONIC CAREER PORTFOLIO .....	45
33.	ENTREPRENEURSHIP .....	46
34.	FUTURE BUSINESS LEADER .....	47
35.	GOLD SEAL AWARD / CHAPTER OF THE YEAR .....	48
36.	19. CHAPTER OF THE YEAR .....	48
37.	GRAPHIC DESIGN .....	49
38.	HEALTH CARE ADMINISTRATION .....	50
39.	HELP DESK .....	51
40.	HOSPITALITY & EVENT MANAGEMENT .....	52
41.	IMPROMPTU SPEAKING .....	53
42.	INSURANCE AND RISK MANAGEMENT .....	54
43.	INTERNATIONAL BUSINESS .....	55
44.	INTRODUCTION TO BUSINESS .....	56
45.	INTRODUCTION TO BUSINESS COMMUNICATION .....	57
46.	INTRODUCTION TO BUSINESS PRESENTATION .....	58
47.	INTRODUCTION TO BUSINESS PROCEDURES .....	59
48.	INTRODUCTION TO EVENT PLANNING .....	60
49.	INTRODUCTION TO FBLA .....	61
50.	INTRODUCTION TO FINANCIAL MATH .....	62
51.	INTRODUCTION TO INFORMATION TECHNOLOGY .....	63
52.	INTRODUCTION TO PARLIAMENTARY PROCEDURE .....	64
53.	INTRODUCTION TO PUBLIC SPEAKING .....	65



54.	INTRODUCTION TO SOCIAL MEDIA STRATEGY .....	66
55.	JOB INTERVIEW .....	67
56.	JOURNALISM .....	68
57.	LARGEST CHAPTER .....	69
58.	LOCAL CHAPTER ANNUAL BUSINESS REPORT .....	70
59.	MANAGEMENT DECISION MAKING .....	71
60.	MANAGEMENT INFORMATION SYSTEMS .....	72
61.	MARKETING .....	73
62.	MOBILE APPLICATION DEVELOPMENT .....	74
63.	NETWORK DESIGN .....	75
64.	NETWORKING INFRASTRUCTURES .....	76
65.	ORGANIZATIONAL LEADERSHIP .....	77
66.	PARLIMENTARY PROCEDURE .....	78
67.	PARTNERSHIP WITH BUSINESS PROJECT .....	79
68.	PERSONAL FINANCE .....	80
69.	POLITICAL SCIENCE .....	81
70.	PUBLIC SERVICE ANNOUNCEMENT .....	82
71.	PUBLIC SPEAKING .....	83
72.	PUBLICATION DESIGN .....	84
73.	LONGEST RIBBON CONTEST .....	85
74.	SALES PRESENTAION .....	86
75.	SECURITIES AND INVESTMENTS .....	87
76.	SOCIAL MEDIA STRATEGIES .....	88
77.	SPELLING BEE .....	89
78.	SPORTS AND ENTERTAINMENT MANAGEMENT .....	90
79.	SPREADSHEET APPLICATIONS .....	91
80.	SUPPLY CHAIN MANAGEMENT .....	92
81.	TALENT SHOW .....	93
82.	WEBSITE DESIGN .....	94
83.	WHO'S WHO .....	95
84.	WORD PROCESSING .....	97



## 1. 3D ANIMATION

Live Individual or Team Event

### Overview

In this event, animation will be used to create a standalone video product. This event consists of a 3D animated video. The overview of design and development efforts will be presented to a panel of judges. The video should be no more than three (3) minutes and copyright issues should be addressed in the credits of the film.

Refer to the National Competitive Events Program for this year's state and national topic.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period. Performances are open to the public.

### Judging

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from all prejudged tasks and the performance score. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **2. ACCOUNTING I**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



### **3. ACCOUNTING II**

#### **Pre-Judged Individual Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

##### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **4. ADVERTISING**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **5. ADVISOR OF THE YEAR**

### **Recognition Event**

#### **Overview**

In this event, an individual local chapter advisor is recognized for their unique achievements and contributions to Ohio FBLA over the past year. Entries for this event are submitted and judged prior to the SLC. The winner of this event is recognized on stage at the National Leadership Conference as the Local Chapter Adviser of the Year representing Ohio FBLA.

#### **Eligibility**

Each local chapter may submit one (1) entry for this event.

#### **Procedure**

AN online PDF report submission must be received by the CEC by the deadline established for that competitive year. Report is comprised of a nomination letter and application. Reports must follow all guidelines as listed on the State Application guidelines and the report must cover all areas outlined by the rating sheet. Refer to the State Competitive Events Guide for the rating sheet.

#### **Judging**

All submissions will be graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> place shall be recognized on stage at the SLC for a total of one (1) award.

RATING SHEETS ON THE FOLLOWING PAGE



**Nominee's Activities Rating Sheet** (excluding nomination letter)

Activity	Possible Points	Maximum Score	Points Earned
Years as an FBLA Adviser	2 per year	20	
Years on Board of Directors	1 per year	5	
Leader in other business/vocational organizations	1 per year	5	
Adviser to State Officer	1 per officer/year	10	
Attendance at SLC	1 per conference	5	
Attendance at NFLC	2 per conference	10	
Attendance at NLC	3 per conference	15	
Students placing in Top Ten at NLC	1 per event	10	
Recruitment of new chapters	2 per chapter	10	
Adviser to a newly formed chapter	5 per chapter	10	
Total		100	

**Nomination Letter Rating Sheet**

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Significant contributions to local chapter projects and activities	0	Contributed to at least 1 local chapter activity. (7 pts.)	Contributed to at least 4 local chapter activities. (14 pts)	Contributed to 6 or more local chapter activities. (20 pts.)	
Creation of new business-related programs, either for FBLA or for the school system	0	Creation of at least 1 small program (7 pts.)	Creation of at least one large program and at least 3 small programs (14 pts)	Creation of two or more large programs and four or more small programs (20 pts.)	
Leadership roles in the community	0	Holds at least 1 community leadership role (3 pts.)	Holds at least 2 community leadership roles (7 pts.)	Holds 4 or more community leadership roles (10 pts.)	
Leadership in other school organizations (non-business-related)	0	Holds at least 1 scholastic leadership role (3 pts.)	Holds at least 2 scholastic leadership roles (7 pts.)	Holds 4 or more scholastic leadership roles (10 pts.)	
Other significant factors that lend themselves to being a role model/mentor to students involved in FBLA	0	Evidence of at least 2 significant factors. (5 pts.)	Evidence of at least 4 significant factors (10 pts.)	Evidence of 6 or more significant factors (15 pts.)	
<b>Nomination Letter Total Points</b> (75 points)					
<b>Nominee's Activities Total Points</b> (100 points)					
<b>Total Points</b> (175 maximum)					



## **6. AGRIBUSINESS**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **7. AMERICAN ENTERPRISE PROJECT**

### **Chapter Event**

#### **Overview**

In this event, FBLA Local Chapters are encouraged to develop and present projects within their school and/or community that increase understanding and support for the American enterprise system through an information/education program.

#### **Eligibility**

Each local chapter may submit one (1) entry in this event at the SLC. The chapter must then select a team of up to three (3) members for the performance portion of this event. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Five (5) minutes will be allowed to set up and remove equipment. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

#### **Judging**

All pre-judged task will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **8. BANKING AND FINANCIAL SYSTEMS**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

Participants must also present a performance based on a case study scenario. The case study will be provided to the competitors during their preparation period immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **9. BATTLE OF THE CHAPTERS**

Chapter Event (State Only)

### **Overview**

In this event, one (1) team from each chapter will compete on stage during a general session of the SLC. The team will be asked question pertaining to FBLA's history, regulations, and important information.

### **Eligibility**

Each local chapter may submit one (1) team of up to three (3) individuals for this event. The event does not proceed to National competition.

### **Procedure**

During a general session each chapter will be invited to send one (1) team of up to three (3) individuals to the stage to compete in Battle of the Chapters. The teams will be placed in alphabetical order by school name. Beginning with the beginning of the alphabet in even years and the end of the alphabet in odd years the judge shall begin asking each team questions about FBLA one question at a time. If the team correctly answers the question the judge will move on to the next team. If the team incorrectly answers the question that team shall receive a strike. The judge will then pose the same question to the next team. If three teams in a row fail to answer the question correctly the judge will announce the answer to the failed question and ask the next team a new question. Once a team receives their third strike they are eliminated from the competition.

Once only two teams remain; if one fails to answer a question correctly, regardless of the number of strikes earned, they shall be eliminated provided the other remaining team answers the question correctly. If both teams fail to answer the question neither shall be eliminated, the judge shall announce the answer to the failed question and continue by asking the team who answer incorrectly second a new question.

The final team remaining on stage shall be considered the winner.

### **Judging**

A judge shall be on stage for the duration of the event administering questions and strikes. All judge's decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## 10. BEST CAMPAIGN DISPLAY

Recognition Event (State Only)

### Overview

In this event, an individual running for a state officer position is recognized for their talent and professionalism in creating a campaign display for state office.

### Eligibility

Every individual running for a state officer position is automatically entered in this event. The event does not proceed to National competition.

### Procedure

During the regular SLC campaign displays set up by state officer candidates will be examined by a judge or panel of judges. The judge/panel of judges shall determine a uniform set of criteria for evaluation.

### Judging

All submissions will be graded during to the SLC. All judges' decisions are final.

### Awards

1<sup>st</sup> through 3<sup>rd</sup> place shall be awarded on stage at the SLC for a total of three (3) awards. Judges' rating sheets shall not be returned to competitors.

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Clarity of Information	It is unclear what position the candidate is running for and their qualifications for office are not presented (0 pts.)	It is unclear what position the candidate is running for or their qualifications for office are not presented (1 pts.)	It is clear what position the candidate is running for and their qualifications for office are clearly presented (2 pts)	It is clear what position the candidate is running for, their qualifications for office are clearly presented, and information is presented in a way to make a clear argument for the candidate. (3 pts.)	
Design and Presentation	Display has no clear or cohesive theme and is illogically laid out to present information. (0 pts.)	Display has no clear or cohesive theme or is illogically laid out to present information (1 pts.)	Display has a clear or cohesive theme and is logically laid out to present information (2 pts)	Display has a clear or cohesive theme, is logically laid out to present information, and is pleasing to look at. (3 pts.)	
Accuracy	Five or more spelling or grammatical errors (0 pts.)		Less than five spelling or grammatical errors (1 pts)		
Total (maximum 7 pts.)					



## **11. BROADCAST JOURNALISM**

### **Live Individual or Team Event**

#### **Overview**

In this event, an individual or team will present a news program style performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **12. BUSNISS CALCULATIONS**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.





### **13. BUSINESS COMMUNICATIONS**

#### **Pre-Judged Individual Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

##### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **14. BUSINESS ETHICS**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present an ethical decision based on the topic identified by the National Competitive Events Program. The final case study will be revealed to the competitors during their sequestration immediately prior to the event.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## 15. BUSINESS FINANCIAL PLAN

Live Individual or Team Event

### Overview

In this event, participants are asked to create a business financial plan for submission in conjunction with a loan request to a banking institution. The plan must be economically and financially sound with a realistic time period. The participants will then present their plan to the panel of judges as if the judges were the financial institution offering the loan.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the national Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from all prejudged tasks and the performance score. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **16. BUSINESS LAW**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## 17. BUSINESS PLAN

Live Individual or Team Event

### Overview

In this event, competitors will produce a plan for a new business concept and attempt to sell it to a group of investors played by the judge or panel of judges. The event recognizes FBLA members who understand the process required to develop and implement a new business plan.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the national Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from all prejudged tasks and the performance score. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **18. BUSINESS PERSON OF THE YEAR**

### **Recognition Event**

#### **Overview**

In this event, an individual in the business community is recognized for their unique achievements and contributions to Ohio FBLA over the past year. Entries for this event are submitted and judged prior to the SLC. The winner of this event is recognized on stage at the National Leadership Conference as the Business Person of the Year representing Ohio FBLA.

#### **Eligibility**

Each local chapter may submit one (1) entry for this event.

#### **Procedure**

An online form must be received by the CEC by the deadline established for that competitive year. Report is comprised of nomination letter and resume. Nomination letters must follow all guidelines as listed on the State Application guidelines and the letter must cover all areas outlined by the rating sheet. Refer to the State Competitive Events Guide for the rating sheet.

#### **Judging**

All submissions will be graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> place shall be awarded on stage at the SLC for a total of one (1) award. Judges' rating sheets shall not be returned to competitors.

RATING SHEET ON THE FOLLOWING PAGE



Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Years of commitment as a Professional Member (excludes student and PBL membership) - 2 points per year - maximum 10 points					
Promotion of FBLA through presentations and seminars	(0 pts.)	Participated in at least 1 presentation or seminar. (3 pts.)	Participated in at least 2 presentations or seminars. (7 pts)	Participated in 4 or more presentations or seminars. (10 pts.)	
Involvement in chapter projects and activities	(0 pts.)	Contributed to at least 1 local chapter activity. (3 pts.)	Contributed to at least 2 local chapter activities. (7 pts)	Contributed to 4 or more local chapter activities. (10 pts.)	
Financial assistance to/sponsorship of activities	(0 pts.)	Contributed to at least 1 local chapter activity. (3 pts.)	Contributed to at least 2 local chapter activities. (7 pts)	Contributed to 4 or more local chapter activities. (10 pts.)	
Participation in FBLA activities at the chapter level	(0 pts.)	Participated in at least 1 local chapter activity. (3 pts.)	Participated in at least 2 local chapter activities. (7 pts)	Participated in 4 or more local chapter activities. (10 pts.)	
Participation in FBLA activities at the state/national level	(0 pts.)	Participated in at least 1 state chapter activity. (3 pts.)	Participated in at least 2 state chapter activities. (7 pts)	Participated in 4 or more state chapter activities. (10 pts.)	
Evidence of leadership roles in the community	(0 pts.)	At least 1 community leadership role. (1 pts.)	At least 2 community leadership roles. (3 pts)	4 or more community leadership roles. (5 pts.)	
Evidence of leadership roles through employment	(0 pts.)	At least 1 employment leadership role. (1 pts.)	At least 2 employment leadership roles. (3 pts)	4 or more employment leadership roles. (5 pts.)	
Evidence of significant contributions to youth	(0 pts.)	At least 1 contribution. (1 pts.)	At least 2 contributions. (7 pts)	4 or more contributions. (10 pts.)	
Evidence of significant contributions to community through community service	(0 pts.)	At least 1 contribution. (1 pts.)	At least 2 contributions. (7 pts)	4 or more contributions. (10 pts.)	
Other significant factors that lend themselves to being a role model/mentor to students involved in FBLA	(0 pts.)	At least 1 other factor. (1 pts.)	At least 2 other factors. (7 pts)	4 or more other factors. (10 pts.)	
<b>Total Points</b> (100 maximum)					



## **19. CLIENT SERVICE**

### **Live Individual Event**

#### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program. The final case study will be revealed to the competitors during their sequestration immediately prior to the event.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Ten (10) minutes will be allowed to review the case study. The presentation will be allowed five (5) minutes.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.





## 20. CODING AND PROGRAMMING

### Live Individual Event

#### Overview

In this event, competitors are asked to create an original computer program based on the topic identified by the National Competitive Events Program. Competitors will then present their program to the judge(s).

Refer to the National Competitive Events Program for this year's state and national topic.

#### Eligibility

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

#### Judging

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **21. COMMUNITY SERVICE PROJECT**

### **Chapter Event**

#### **Overview**

In this event, Local Chapters are recognized for their efforts to create effective services projects for the benefit of their community.

#### **Eligibility**

Each local chapter may submit one (1) entry in this event at the SLC. The chapter must then select a team of up to three (3) members for the performance portion of this event. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period. Performances are open to the public.

#### **Judging**

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## 22. COMPUTER APPLICATIONS

### Pre-Judged Individual Event

#### Overview

In this event, a two (2) hour production test and, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### Eligibility

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a two (2) hour production test and a one (1) hour objective test to be administered by the local chapter. Test content is based upon listed National Program competencies. A non-graphing calculator will be provided online as part of the testing system.

#### Judging

The objective test will be computer graded and production test will be scored prior to the SLC. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **23. COMPUTER GAME & SIMULATION PROGRAMMING**

### **Live Team Event**

#### **Overview**

In this event, competitors are asked to create an original computer game or simulation based on the topic identified by the National competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **24. COMPUTER PROBLEM SOLVING**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **25. CYBER-SECURITY**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **26. DARLENE ALLEN SCHOLARSHIP**

Pre-Judged Recognition Event (State Only)

### **Overview**

In this event, an individual senior student is recognized for their unique achievements and contributions to Ohio FBLA over their years in FBLA and rewarded with a \$500 scholarship to help them continue to be a leader in college. Entries for this event are submitted and judged prior to the SLC.

### **Eligibility**

Each local chapter may submit an uncapped number of entries for this event. The event does not proceed to National competition.

### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed on the State Application guidelines and the report must cover all areas outlined by the rating sheet. Refer to the State Competitive Events Guide for the rating sheet.

### **Judging**

All submissions will be graded prior to the SLC. All judges' decisions are final.

### **Awards**

1<sup>st</sup> place shall be awarded on stage at the SLC for a total of one (1) awards. Judges' rating sheets shall not be returned to competitors.

RATING SHEET ON THE FOLLOWING PAGE

### **2020-2021 PROMPT**

In five (5) pages or less; What were the defining moments of your FBLA career so far? What made them so important? Could these moments have been changed? How did these moments help you grow? Be sure to include both your best and worst moments.



## Darlene Allen Senior Scholarship Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Resume</b>					
Clear and concise presentation of facts with logical arrangement	Resume lacks one or more sections normally found on a resume and is difficult to navigate. (0 pts.)	Resume lacks one or more sections normally found on a resume or is difficult to navigate. (1 pt.)	Resume has all sections normally found on a resume and is easily navigated by the reader. (2 pts.)	Resume has all sections normally found on a resume, is easily navigated by the reader, and is graphically pleasing to the eye. (3 pts.)	
Correct grammar, punctuation, spelling, and acceptable business style.	10 or more errors. (0 pts.)	Up to 9 errors. (1 pt.)	Up to 5 errors. (2 pts.)	0 errors (3 pts.)	
Evidence of leadership roles in FBLA	Has held no leadership roles (0 pts.)	Has been a local officer for at least 1 year. (1 pt.)	Has been a local officer for at least 2 years or a State officer at least 1 year. (2 pts.)	Has been a local officer for 3 or more years, a state officer for 2 or more years, or, a national officer for at least 1 year. (3 pts.)	
Evidence of business skills (education, work, or community service)	3 or fewer business courses, jobs or internships, or business-related community service activities (0 pts.)	4 to 5 business courses, jobs or internships, or business-related community service activities (1 pt.)	5 to 9 business courses, jobs or internships, or business-related community service activities (2pts.)	10 or more business courses, jobs or internships, or business-related community service activities (3pts.)	
Evidence of scholarly excellence	GPA less than 3.0 and no honors, ap or College credit courses (0 pts.)	GPA less than 3.0 or No honors, ap or college courses (2 pts.)	GPA 3.0 and some honors, ap or college credit courses (4 pts.)	GPA 3.5 or higher, and a majority of courses are honors, ap or college credit plus (6 pts.)	
<b>Essay</b> (typed, 12pt., Times New Roman, double-spaced, black)					
Clear and concise response to the essay topic	The essay does not clearly address the prompt and exceeds set page limits. (0 pts.)	The essay does not clearly address the prompt or exceeds set page limits. (2 pt.)	The essay clearly addresses the prompt and does not exceed set page limits. (4 pts.)	The essay clearly address the prompt, does not exceed set page limits, and all included material forwarded the argument or story. (6 pts.)	
Correct grammar, punctuation, spelling, and format.	15 or more errors. (0 pts.)	Up to 14 errors. (2 pt.)	Up to 7 errors. (4 pts.)	0 errors (6 pts.)	
Creativity	15 or more errors. (0 pts.)	Up to 14 errors. (2 pt.)	Up to 7 errors. (4 pts.)	0 errors (6 pts.)	
Content of response	Response did not address all parts of the prompt and did not include realistic positives and negatives. (0 pts.)	Response did not address all parts of the prompt or did not include realistic positives and negatives. (8 pts.)	Response addressed all parts of the prompt and included realistic positives and negatives. (16 pts.)	Response addressed all parts of the prompt, included realistic positives and negatives, and proposed workable solutions for negatives identified. (24 pts.)	
<b>Total Points</b> (60 maximum)					





## **27. DATABASE DESIGN AND APPLICATIONS**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The objective test will be computer graded and production test will be scored prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## 28. DIGITAL VIDEO PRODUCTION

Live Individual or Team Event

### Overview

In this event, competitors are asked to create an original video production based on the topic identified by the National competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

A digital video must be received by the CEC as a URL by the deadline established for that competitive year. Videos must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Video must be original content; competitors may not use previously published video clips in the videos they submit for competition. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **29. E-BUSINESS**

Live Individual or Team Event

### **Overview**

In this event, competitors are asked to create an original ecommerce website based on the topic identified by the National competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### **30. ECONOMICS**

#### **Pre-Judged Individual Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

##### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



### **31. ELEANOR GALLAGHER ACHIEVEMENT AWARD**

Pre-judged Recognition Event

#### **Overview**

The Eleanor Gallagher Achievement Award Recognized the highest achieving student at SLC each year. The award is given in honor of State Chairperson Emeritus Eleanor Gallagher. Winners may be given a \$50 savings bond subject to available funding.

#### **Eligibility**

Each participant at the State Leadership Conference is automatically entered in, and eligible for, this award.

#### **Procedure**

For all non-chapter events at SLC each participant will be awarded points based on their placement in that event. Each 1<sup>st</sup> place award will be worth 10 points, 2<sup>nd</sup> place 9 points, and so on until 10<sup>th</sup> place which will be worth 1 point. The participant with the most points wins.

#### **Judging**

Results will be calculated based on the official results of all other non-chapter competitive events. There is no subjective judging in this event.

#### **Awards**

1<sup>st</sup> through 2<sup>nd</sup> place shall be awarded on stage at the SLC for a total of two (2) awards.



## **32. ELECTRONIC CAREER PORTFOLIO**

Live Individual Event

### **Overview**

In this event, competitors are asked to create their personal Electronic Career Portfolio and conduct an interview as if applying for a job.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the interview portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for interview guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



### 33. ENTREPRENEURSHIP

Live Individual or Team Event

#### Overview

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a one (1) hour objective test to be administered by the local chapter. Test content is based upon listed National Program competencies. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### Judging

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### **34. FUTURE BUSINESS LEADER**

#### **Individual Recognition Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. Participants will also submit their resume and a cover letter.

Participants must also complete an in-person interview with a judge or panel of judges.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter. Test content is based upon listed National Program competencies. A non-graphing calculator will be provided online as part of the testing system.

A PDF resume and cover letter must be received by the CEC by the deadline established for that competitive year. Resumes must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the interview portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. The interview will be allowed ten (10) minutes.

##### **Judging**

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.





### **35. GOLD SEAL AWARD / CHAPTER OF THE YEAR**

Pre-judged Recognition Event

#### **Overview**

In this event, a chapter is recognized for their unique achievements and contributions to Ohio FBLA and their local community over the past year. Entries for this event are submitted and judged prior to the SLC.

#### **Eligibility**

Each local chapter may submit one (1) entry for this event. The top two (2) schools will be recognized at NLC.

#### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed on the State Application guidelines and the report must cover all areas outlined by the rating sheet. Application shall determine scoring procedures for the year.

#### **Judging**

All submissions will be graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 3<sup>rd</sup> place shall be awarded on stage at the SLC for a total of three (3) awards. Judges' rating sheets shall not be returned to competitors.

### **36.19. CHAPTER OF THE YEAR**

Chapter Event (State Only)

#### **Overview**

In this event, a chapter is recognized for their unique achievements and contributions to Ohio FBLA over the past year. Entries for this event are submitted and judged prior to the SLC.

#### **Eligibility**

Each local chapter who participates in Gold Seal Chapter Award of Merit shall automatically be considered for Chapter of the Year.

#### **Procedure**

Follow submission requirements for Gold Seal Chapter Award of Merit.

#### **Judging**

The highest scoring Gold Seal Chapter Award of Merit application shall be designated as the Chapter of the Year.

#### **Awards**

1<sup>st</sup> place shall be awarded on stage at the SLC for a total of one (1) award.



## **37. GRAPHIC DESIGN**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. The presentation will be allowed seven (7) minutes.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### **38. HEALTH CARE ADMINISTRATION**

#### **Pre-Judged Individual Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

##### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



### **39. HELP DESK**

Live Individual or Team Event

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Ten (10) minutes will be allowed to review the case study. The presentation will be allowed seven (5) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## 40. HOSPITALITY & EVENT MANAGEMENT

### Live Individual or Team Event

#### Overview

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### Judging

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **41. IMPROMPTU SPEAKING**

Live Individual Event

### **Overview**

In this event, an individual will present a speech based on the topic identified by the National Competitive Events Program. The final topic will be revealed to the competitors during their sequestration immediately prior to the event.

### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the speech portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for speech guidelines and rating sheet for the performance portion of this event. All participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Ten (10) minutes will be allowed to review the case study. The speech will be allowed four (4) minutes.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **42. INSURANCE AND RISK MANAGEMENT**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



### **43.INTERNATIONAL BUSINESS**

Live Individual or Team Event

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.





#### **44. INTRODUCTION TO BUSINESS**

##### **Pre-Judged Individual Event**

##### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

##### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

##### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

##### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **45. INTRODUCTION TO BUSINESS COMMUNICATION**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **46. INTRODUCTION TO BUSINESS PRESENTATION**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **47. INTRODCUTION TO BUSINESS PROCEDURES**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **48. INTRODUCTION TO EVENT PLANNING**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **49. INTRODCUTION TO FBLA**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **50. INTRODUCTION TO FINANCIAL MATH**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **51. INTRODUCTION TO INFORMATION TECHNOLOGY**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.





## 52. INTRODUCTION TO PARLIMENTARY PROCEDURE

### Pre-Judged Individual Event

#### Overview

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### Eligibility

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### Judging

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



### **53. INTRODUCTION TO PUBLIC SPEAKING**

Live Individual Event

#### **Overview**

In this event, an individual will present a speech based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the speech portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the speech portion of this event. The speech will be allowed four (4) minutes.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## 54. INTRODUCTION TO SOCIAL MEDIA STRATEGY

Live Individual or Team Event

### Overview

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **55. JOB INTERVIEW**

### **Live Individual Event**

#### **Overview**

In this event, an individual will conduct an interview with a judge or panel of judges as if applying for a job of their choice.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

A PDF resume must be received by the CEC by the deadline established for that competitive year. Resumes must follow all guidelines as listed in the National Competitive Events Program and must not exceed two pages. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the interview portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for interview guidelines and rating sheet for the interview portion of this event. The presentation will be allowed ten (10) minutes.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **56. JOURNALISM**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **57. LARGEST CHAPTER**

Passive Chapter Event (State Only)

### **Overview**

In this event, the chapter with the largest overall membership in Ohio will be recognized.

### **Eligibility**

Each local chapter is automatically entered in this event. The event does not proceed to National competition.

### **Procedure**

The number of registered active members for each chapter will be counted and the chapter with the highest number of registered active members shall be considered the winner.

### **Judging**

This competition will be prejudged prior to the SLC. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 3<sup>rd</sup> place shall be awarded on stage at the SLC for a total of three (3) awards.



## 58. LOCAL CHAPTER ANNUAL BUSINESS REPORT

### Live Chapter Event

#### Overview

In this event, a chapter is recognized for their skill in business practice in the management of their chapter over the past year. Entries for this event are submitted and judged prior to the SLC.

#### Eligibility

Each local chapter may submit one (1) entry in this event at the SLC. The chapter must then select a team of up to three (3) members for the performance portion of this event. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period. Performances are open to the public.

#### Judging

The PDF report will be graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall not be returned to competitors.



## **59. MANAGEMENT DECISION MAKING**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.





## **60. MANAGEMENT INFORMATION SYSTEMS**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **61. MARKETING**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## 62. MOBILE APPLICATION DEVELOPMENT

Live Individual or Team Event

### Overview

In this event, competitors are asked to create and original mobile application and present it to the judges based on the topic identified in the National Competitive Event Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### 63. NETWORK DESIGN

Live Individual or Team Event

#### Overview

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### Judging

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **64. NETWORKING INFRASTRUCTURES**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **65. ORGANIZATIONAL LEADERSHIP**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **66. PARLIMENTARY PROCEDURE**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to five (5) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed eleven (11) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **67. PARTNERSHIP WITH BUSINESS PROJECT**

Live Individual or Team Event

### **Overview**

In this event, competitors are recognized for creating unique, creative, and effective plans for partnering with the broader business community.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed in the National Competitive Events Program and the format must follow the same format described on the rating sheet. Refer to the National Competitive Events Program for the rating sheet.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

All pre-judged tasks will be judged prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.





## **68. PERSONAL FINANCE**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **69. POLITICAL SCIENCE**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## 70. PUBLIC SERVICE ANNOUNCEMENT

Live Individual or Team Event

### Overview

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### Eligibility

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### Procedure

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. Videos must be original content; competitors may not use previously published video clips in the videos they submit for competition. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### Judging

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **71. PUBLIC SPEAKING**

### **Live Individual Event**

#### **Overview**

In this event, an individual will present a speech based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the speech portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the speech portion of this event. The speech will be allowed five (5) minutes.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **72. PUBLICATION DESIGN**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed five (5) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### **73. LONGEST RIBBON CONTEST**

Live Recognition Event (State Only)

#### **Overview**

In this event, an individual will be recognized on stage during the closing session for having the longest name tag ribbon.

#### **Eligibility**

Any active member attending SLC may compete in this event. The event does not proceed to National competition.

#### **Procedure**

During the closing sessions any individual who believes they have the longest name tag ribbon will be invited on stage to enter the competition. A judge will then determine who has the longest legitimate ribbon. Only ribbons which the participant is eligible to receive will be counted.

#### **Judging**

A judge will evaluate the competition based upon the guidelines found in the Competitive Events Guide. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **74. SALES PRESENTATION**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed five (5) minutes.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **75. SECURITIES AND INVESTMENTS**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.





## **76. SOCIAL MEDIA STRATEGIES**

### **Live Individual or Team Event**

#### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

#### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



## **77. SPELLING BEE**

Live Individual or Team Event (State Only)

### **Overview**

In this event, an individual or team will compete on stage during the general sessions of the SLC. The event will ask participants to correctly spell words at a high school freshman level or higher.

### **Eligibility**

Each local chapter may submit one (1) team of up to two (2) individuals for this event. The event does not proceed to National competition.

### **Procedure**

During a general session each chapter will be invited to send one (1) team of up to three (3) individuals to the stage to compete in Battle of the Chapters. The teams will be placed in alphabetical order by school name. Beginning with the beginning of the alphabet in even years and the end of the alphabet in odd years the judge shall begin asking each team to spell a word one word at a time. If the team correctly spells the word the judge will move on to the next team. If the team incorrectly spells the word that team shall receive a strike. The judge will then pose the same word to the next team. If three teams in a row fail to spell the word correctly the judge will announce the correct spelling and ask the next team to spell a new word. Once a team receives their third strike they are eliminated from the competition.

Once only two teams remain; if one fails to spell a word correctly, regardless of the number of strikes earned, they shall be eliminated provided the other remaining team spells the word correctly. If both teams fail to correctly spell the word neither shall be eliminated, the judge shall announce the correct spelling and continue by asking the team who answer incorrectly second to spell a new word.

The final team remaining on stage shall be considered the winner.

### **Judging**

A judge shall be on stage for the duration of the event administering questions and strikes. All judge's decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **78. SPORTS AND ENTERTAINMENT MANAGEMENT**

### **Live Individual or Team Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

Participants must also present a performance based on a case study scenario. The case study will be revealed to the competitors during their sequestration immediately prior to the event.

#### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. During sequestration all participants will be provided the role play or case study and two (2) 4"x6" note cards on which to write. Twenty (20) minutes will be allowed to review the case study. The presentation will be allowed seven (7) minutes.

#### **Judging**

The test will be computer graded prior to the SLC. A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. Final ranking is determined by totaling the score from prejudged tasks and the performance score. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## 79. SPREADSHEET APPLICATIONS

### Pre-Judged Individual Event

#### Overview

In this event, a one (1) hour production test and, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### Eligibility

Each local chapter may enter two individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### Procedure

All participants will complete a one (1) hour production test and a one (1) hour objective test to be administered by the local chapter. Test content is based upon listed National Program competencies. In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### Judging

The objective test will be computer graded and production test will be scored prior to the SLC. All judges' decisions are final.

#### Awards

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **80. SUPPLY CHAIN MANAGEMENT**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour objective test to be administered by the local chapter based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The test will be computer graded prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards.



## **81. TALENT SHOW**

Live Recognition Event (State Only)

### **Overview**

In this event, an individual or team will compete on stage during the SLC. Competitors are asked to share a talent of their choice with the FBLA community.

### **Eligibility**

Each local chapter may submit any number of individuals or teams of up to three (3) individuals for this event. The event does not proceed to National competition.

### **Procedure**

During a session of the SLC competitors will be invited to the stage to perform their chosen talent.

### **Judging**

A judge or panel of judges will evaluate the competition based upon the guidelines and/or rating sheet found in the State Competitive Events Program. Judges scores will then be added to a popular vote score. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.



## **82. WEBSITE DESIGN**

Live Individual or Team Event

### **Overview**

In this event, an individual or team will present a performance based on the topic identified by the National Competitive Events Program.

Refer to the National Competitive Events Program for this year's state and national topic.

### **Eligibility**

Each local chapter may enter two (2) individuals or teams of up to three (3) members in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

### **Procedure**

All participants will perform the presentation portion of this event at the SLC. There is only one round of performance judging at the SLC. Refer to the National Competitive Events Program for performance guidelines and rating sheet for the performance portion of this event. All participants will be expected to supply their own laptop/device for presentation purposes. Projectors may be available but are not guaranteed. Participants will be given five (5) minutes to set up for the presentation. The presentation will be allowed seven (7) minutes followed by a three (3) minute question and answer period.

### **Judging**

A judge or panel of judges will evaluate the performance competition based upon the rating sheet found in the National Competitive Events Program. All judges' decisions are final.

### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.

[Link to 2020-21 Topic](#)



### **83. WHO'S WHO**

#### **Pre-Judged Recognition Event**

##### **Overview**

In this event, an individual is recognized for their outstanding achievements in Ohio FBLA over the past year. The event consists of a prejudged submission consisting of a nominating letter, resume, and cover letter, and an interview with the Board of Directors.

This event also functions as the State's process for screening National Officer Candidates. Any student wishing to run for national office must compete in this event the year in which they seek the State's endorsement for National Office.

##### **Eligibility**

Each local chapter may submit one (1) entry for this event. First place will be recognized at NLC.

##### **Procedure**

A written PDF report must be received by the CEC by the deadline established for that competitive year. Reports must follow all guidelines as listed on the State Application guidelines and the report must cover all areas outlined by the rating sheet. Refer to the State Competitive Events Guide for the rating sheet.

During SLC entrants will be interviewed by disinterested members of the Board of Directors for the "position" of representing the State at NLC.

##### **Judging**

Failure to submit any required written material will be grounds for disqualification prior to the interview portion.

For the interview portion each interviewer shall give interviewees a score from 1 to 10 with 10 being highly suited to represent the state and 1 being unsuited to represent the State. Judges may consider performance in the interview and any pre submitted materials. All judges' decisions are final.

##### **Awards**

1<sup>st</sup> place shall be awarded on stage at the SLC for a total of one (1) awards. Judges' rating sheets shall not be returned to competitors.

RECOMMENDED INCLUSIONS ON THE FOLLOWING PAGE





## Participation Rating Qualities

It is recommended that nominating letters, resumes, and/or cover letters include the following information:

Years in FBLA

Years as a Chapter, State, or National Officer

Attendances at SLC, NFLC, or NLC

Placing in Top Ten at SLC

Efforts to recruit new members

If the applicant is a member of a newly formed chapter

Evidence of Leadership in FBLA (planning, promoting, organizing, or participating in chapter activities and other events.

Evidence of leadership in school or local community.

Evidence of business experience, skills, or leadership roles.



## **84. WORD PROCESSING**

### **Pre-Judged Individual Event**

#### **Overview**

In this event, a one (1) hour production test and, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Eligibility**

Each local chapter may enter two (2) individuals in this event. No competitor may have competed in this event at a prior SLC. The top four (4) state entries will be offered the chance to represent the State at the national conference.

#### **Procedure**

All participants will complete a one (1) hour production test and a one (1) hour objective test to be administered by the local chapter. Test content is based upon listed National Program competencies. In this event, a one (1) hour online objective test will be administered based upon the competencies listed in the National Competitive Events Program. A non-graphing calculator will be provided online as part of the testing system.

#### **Judging**

The objective test will be computer graded and production test will be scored prior to the SLC. All judges' decisions are final.

#### **Awards**

1<sup>st</sup> through 10<sup>th</sup> place shall be awarded on stage at the SLC for a total of ten (10) awards. Judges' rating sheets shall be returned to all competitors.