



MAKE A DIFFERENCE. VOLUNTEER AS A  
**COMPETITIVE EVENTS JUDGE**



**HELP OHIO FBLA CREATE A  
WORLD OF OPPORTUNITY  
FOR TOMORROW'S FUTURE BUSINESS LEADERS**

# Greetings!



Dear Business Professional,

You have the unique opportunity to volunteer and positively influence the future of over 1000 middle school, high school, and college students from across the state of Ohio. Ohio FBLA is inviting 75 business professionals to judge and evaluate student presentations at the 2024 Ohio FBLA State Leadership Conference on Thursday, February 22, 2024 in Columbus, OH. Conference attendees will present either a prepared presentation, research project, written report, or take part in an interactive role play to solve real-world business situations.

You, along with your colleagues, are in the perfect position to use your experience and knowledge of the business world to provide real-world application and constructive feedback to FBLA's career-oriented students. I strongly urge you to participate in this fun and worthwhile opportunity. More information about FBLA and serving as a judge can be found in this packet.

Interacting with FBLA members at the Ohio FBLA State Leadership Conference is a rewarding and exciting experience which embraces the ideals of corporate social responsibility encouraged by today's businesses. Register to serve as a judge by [clicking here](#), visiting [ohfbla.org](http://ohfbla.org), or by contacting me at the email listed below. Your time and expertise will impact hundreds of tomorrow's future business leaders.

Regards,

A handwritten signature in black ink that reads "Eric McGarvey".

Eric McGarvey, Executive  
Director  
Ohio FBLA  
[emcgarvey@ohiofbla.org](mailto:emcgarvey@ohiofbla.org)

## OHIO FBLA STATE LEADERSHIP CONFERENCE

FEBRUARY 22, 2024 | COLUMBUS, OH | CROWNE PLAZA COLUMBUS NORTH-WORTHINGTON

REGISTER TO JUDGE BY [CLICKING HERE](#)

## WHERE DO YOU FIT IN?

### + LEARN

More than 250,000 members are in middle school, high school, and college classrooms participating in FBLA. Our program brings their learning to life by allowing them to apply their knowledge in realistic business scenarios. Top performing members from local school districts will travel to Columbus to compete at FBLA's state level of competition.

### + PREPARE

While in Columbus, FBLA members will be given competitions that require them, as a team or individual, to quickly solve a problem. FBLA members participating in presentation events will prepare to deliver their speech or presentation that they have been perfecting for nearly six months.

### + PRESENT

Each member will present their case study solution, project, or presentation to judges in their respective areas of competition hoping to make a lasting impression. As a judge, you'll evaluate innovative ideas from forward thinking FBLA members while expanding your professional network and impacting the lives of our future.

### + WIN

FBLA members anxiously wait to hear if their name is called as a state winner in their competitive event during our high-energy awards banquet. Winners advance and are given the opportunity to compete at the National Leadership Conference, held this year in Orlando, Florida.

# FREQUENTLY ASKED QUESTIONS

## Q: WHAT IS OHIO FBLA?

OHIO FBLA is a 501(c)3 not-for-profit chapter of Future Business Leaders of America, Inc. We are a Career and Technical Student Organization (CTSO) that focuses on offering co-curricular programs to high school students throughout the state of Ohio. FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences

## Q: WHO IS ELIGIBLE TO SERVE AS A COMPETITIVE EVENTS JUDGE?

We are looking for community business leaders, corporate leaders, university employees, or professionals with experience in marketing, management, entrepreneurship, sales, hospitality, human resources, finance/accounting, and more.

## Q: IS TRAINING PROVIDED?

Yes, Ohio FBLA provides on-site judges orientation upon arrival at the conference. Our Competitive Events Coordinator and Judges Coordinator will be available on-site to answer any questions you may have throughout the day.

## Q: HOW DO I REGISTER TO JUDGE?

Use link in above document or visit [ohfbla.org](http://ohfbla.org) to register or email [emcgarvey@ohiofbla.org](mailto:emcgarvey@ohiofbla.org).

## Q: WILL MEALS, PARKING, AND ACCOMODATIONS BE PROVIDED?

Lunch and light refreshment will be provided on the day of your judging session. Additionally, please join us for dinner on Thursday night as well as our exclusive VIP reception that night. If desired, you may book a room using our conference hotel rate (\$99 plus taxes/fees) by contacting [emcgarvey@ohiofbla.org](mailto:emcgarvey@ohiofbla.org).

## Q: WHAT NETWORKING OPPORTUNITIES WILL BE AVAILABLE TO PARTICIPATE IN?

You will be paired with other industry professionals during your judge's session. In addition, you are invited to join us at our exclusive VIP reception held at the conference hotel on Thursday night.

## Q: CAN I BRING A CO-WORKER OR FRIEND?

Yes, please do! The more the merrier! Please direct them to <https://www.ohfbla.org/state-leadership-conference> if possible or feel free to email Eric McGarvey at [emcgarvey@ohiofbla.org](mailto:emcgarvey@ohiofbla.org) to bring them with you on the day of. You can also share this document with them. We will work to accommodate them.